

SPRING FORWARD

ZOOM PANELS

9:30 AM

Airwaves and Opportunities: Breaking into Broadcasting
Leveling Up: How Grad School Can Shape Your Career
Shaping Policy: Insights from Government Professionals
The Company Voice: Beyond the Face of a Brand

11:00 AM

Going Viral: The Secrets Behind Shareable Content
Inside the Arena: Exploring the World of Sports
Making an Impact: How to Launch a Career in Nonprofits
The Power of Connection: Careers in Communications

12:30 PM

A Digital Age: Finding and Thriving in Remote Work
Networking to Negotiation: Mastering the Job Hunt
On Camera: How TV News Breaks
The Company Voice: Beyond the Face of a Brand

2:00 PM

Colors, Fonts, and More: The World of Creative Advertising
From Concept to Celebration: Mastering Event Planning & Hospitality
Media for the Planet: Environmental and Sustainability Communication

3:30 PM

Beyond the Press Release: A Look into Modern PR
Going Viral: The Secrets Behind Shareable Content
The Pen and the Press: Insights from Journalistic Professionals