**Organization Background:**

Real Talk Studios is a Media Production Company with headquarters located in Cornelius, North Carolina. Real Talk Studios’ content is primarily based on the real estate, business, and lifestyle sectors across North Carolina. Additionally, Real Talk Studios owns and operates WSIC in Statesville, NC – the news and talk programming leader of Iredell County.

**Available Position:** Social Media Intern

**Job Description:** As the Social Media Intern, you will work directly with the Director of Content Strategy on weekly content to be distributed across multiple digital platforms. In addition to content distribution, you will engage the public community on each social platform, attend weekly meetings with senior leadership providing detailed analysis of distributed content, and sit in on overall strategy sessions to assist with identifying weekly content approaches with other departments.

**Qualifications:**

* Ability to take direction and follow specific instructions
* Detail oriented
* Works well in a fast-paced environment
* Familiarity with multiple social platforms including but not limited to: Facebook, Instagram, LinkedIn, Twitter, and YouTube
* Experience with Canva or similar program (preferred but not required)
* Experience with Task Management tools (not required)

**Duties Include:**

* Content creation and distribution across multiple digital platforms
* Engaging with the public community as needed based on distributed content
* Weekly one-on-one meetings with applicable team members including senior leadership
* Other duties as assigned

**Internship Date Range:** Summer 2024, flexible date ranges

**Weekly Workload:** 15-20 hours

**Compensation:** Real Talk Studios will cover the cost of your required credit hours (up to 3) to receive institutional education credit from your institution.

**Position Location:** Statesville, NC