

## Marketing & Membership Internship Description – Summer 2025

### Summary:

Access 21 is the public access channel of Charlotte - Mecklenburg County in North Carolina. As such, we train residents in television production, offer studio and editing facilities for the residents' use, and allot channel time for the residents to cablecast their programs. We also provide a podcasting studio for residents to use to produce podcasts under the Access 21 umbrella.

The internship will consist of working alongside the Director of Membership and Community Engagement to bring awareness, interest, overall education and buy-in into becoming a member at Access 21. The goal is to work on a tactical level to not only recruit additional members, but to more importantly keep existing members engaged.

The successful candidate will have some experience with community organizing and/or marketing. An ability to work with diverse people is imperative. Familiarity with public access would be a benefit, but not a requirement. Experience in organizational development is a plus. A professional approach to the duties and position is required. Weekday and some Saturday availability required (avg. 16 hours per week, **180 hours total over 12 weeks**). As a small nonprofit organization, we are unable to offer any pay or stipend.

### Access 21 Mission:

Our mission is to provide facilities and education that welcome and accommodate individuals to create and submit programming that expresses diverse opinions, talents, activities, and interests in the Charlotte metropolitan area through non-commercial open-access television.

### Experience Gained:

- Leadership
- Community organizing
- Marketing
- Non-profit organizational management
- Organizational development

### Send resume and cover letter to:

Tarik Kiley  
Director of Membership & Community  
Engagement  
Charlotte, NC  
E-Mail: [tkiley@cmpac.org](mailto:tkiley@cmpac.org)

### Application Deadline: Mar 28, 2025

Target Start Date: May 19, 2025\*

Target End Date: August 8, 2025\*

\* Start and End dates are approx.

Check us out at <https://tvaccess21.com/internships/>