



Public Relations & Strategic Communication Internship *Description*

Duties & Projects May Include:

- Assist with development and implementation of client communication strategies
- Assist with writing, editing and distributing press releases and e-newsletters
- Assist supervisor(s) with contacting clients to obtain information required to complete projects
- Assist with development of client website design and social media development projects
- Assist with development and implementation of client media campaigns
- Assist with updating client websites and social media
- Assist with proofreading press releases and other documents
- Assist with research
- Assist with development and maintenance of media lists and other databases
- Participate in select client meetings, calls and planning sessions
- Participate in team professional development meetings
- Organize news clippings and other client record

Details:

- Start: May 16, 2022 (flexible)
Stop: August 15, 2022 (flexible)
- Hours: 12-16 per week
- This is a paid, in-person internship

Pioneer Strategies is a strategic communication firm headquartered in northern Brunswick County, North Carolina, just west of Wilmington. Pioneer Strategies provides a variety of businesses, non-profits, associations and other organizations with strategic public relations counsel, communication services and creative services. Frank Williams, a 1993 graduate of the NCSU Department of Communication, founded the firm in August 2001.

If you are interested: Please e-mail your résumé to Frank Williams at frank@pioneerstrategies.com.

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