

Loggerhead Marineline Center

Juno Beach, Florida, United States of America

10 - 50 employees

NGO industry

Private company

Unpaid

Remote workers allowed

Summary: In the Marketing Department of Loggerhead Marineline Center (LMC), three different types of internships are available (Design and Social Media, Integrated Marketing and Partnerships, and Photography and Videography). The Marketing and Communication internships are open to students (undergraduates or recent graduates) with a focused interest in either marketing, public relations, communications, photography, videography or nonprofits. Interns will have the opportunity to learn all aspects of the marketing and communications efforts in a nonprofit environment by working directly with LMC staff. Additionally, Interns will have access to special events and programs. ***The internship experience is considered voluntary, thus it is not paid and housing is not provided. However, LMC can work with schools to provide the Intern with course credit.*** Start and end dates are flexible to accommodate school schedules. ***All Interns (remote or in-person) report to and are supervised by the Marketing and Communication staff.***

Deadline: Rolling (internships offered each semester: Spring, Summer, Fall)

All Internship Details:

- Voluntary/ Unpaid/ Course Credit
- Location – Loggerhead Marineline Center
- Required to complete an intern project.

All Internships Contact:

Amanda Moore

Sr. Manager of Integrated Marketing and Partnerships

amoore@marinelife.org

561-627-8280 Ext. 135

INTERNSHIPS

Design and Social Media Internship

Qualifications/Skills:

- College undergraduate student or higher from a U.S. or International School.
- Days and hours are flexible (prefer 10+ hours a week).
- Desire to pursue a career in communications, PR, marketing, or nonprofits.
- Interest in design, social media, and advertising.
- Excellent in-person and online communication skills.
- Well organized.
- Self-motivated and possess the ability to work independently or as part of a team.
- Digitally savvy (or a desire to learn).
- Proficient in social media.
- Basic design skills (Canva and/or Adobe Suite).
- Basic computer skills (knowledge in Microsoft Office is greatly desired).
- Strong attention to detail.
- A positive attitude.
- Maintain a professional attitude when representing LMC.

Job Responsibilities:

- Assist Marketing & Communication staff with projects related to design and social media.
- Create social media content for all of LMC's channels.
- Collect and package written content for social media.
- Contribute to blog posts.
- Design creative pieces for social media, such as Canva flyers and Instagram Stories.
- Assist with social media coverage during signature events, such as sea turtle releases.
- Attend various outreaches and events over the course of the internship.
- Complete other marketing tasks as assigned and needed.
- Further support Loggerhead Marinelife Center's mission: "To promote conservation of Florida's coastal ecosystems with a special focus on threatened and endangered sea turtles."

Integrated Marketing and Partnerships Internship

Qualifications/Skills:

- College undergraduate student or higher from a U.S. or International School.
- Days and hours are flexible (prefer 10+ hours a week).
- Ability to work remotely.
- Desire to pursue a career in communications, PR, marketing, or nonprofits.
- Interest in either marketing, ecommerce, advertising, public relations, communications, SEO, or outreach/partnerships.
- Interest in strategic and integrated marketing.
- Excellent in-person and online communication skills.
- Well organized.
- Self-motivated and possess the ability to work independently or as part of a team.
- Digitally savvy (or a desire to learn).
- Proficient in social media.
- Basic computer skills (knowledge in Microsoft Office is greatly desired).
- Strong attention to detail.
- A positive attitude.
- Maintain a professional attitude when representing LMC.

Job Responsibilities:

- Assist Marketing & Communication staff with projects related to integrated marketing and partnerships.
- Directly report to Sr. Manager of Integrated Marketing and Partnerships.
- Conduct research on strategic marketing efforts.
- Assist with SEO and ecommerce research and execution.
- Assist with monitoring, analyzing and implementing strategic marketing efforts.
- Help develop segmented marketing channels and influencer lists.
- Assist with social media coverage during signature events, such as sea turtle releases.
- Attend various outreaches and events over the course of the internship.
- Complete other marketing tasks as assigned and needed.
- Further support Loggerhead Marinelife Center's mission: "To promote conservation of Florida's coastal ecosystems with a special focus on threatened and endangered sea turtles."

Photography and Videography Internship

Qualifications/Skills:

- College undergraduate student or higher from a U.S. or International School.
- Days and hours are flexible (prefer 10+ hours a week).
- Desire to pursue a career in communications, PR, marketing, film or nonprofits.
- Interest and experience in photography and/or videography.
- Excellent in-person and online communication skills.
- Well organized.
- Self-motivated and possess the ability to work independently or as part of a team.
- Digitally savvy.
- Basic editing skills.
- Basic computer skills (knowledge in Microsoft Office is greatly desired).
- Strong attention to detail.
- A positive attitude.
- Maintain a professional attitude when representing LMC.

Job Responsibilities:

- Assist Marketing & Communication staff with all aspects of the communications efforts of the center.
- Routinely collect photo and video content at LMC and associated properties (Manatee Lagoon and Juno Beach Pier).
- Assist in managing the digital photo/video library.
- Design creative pieces for marketing efforts, such as sea turtle release videos.
- Assist with photography/videography coverage during signature events, such as a sea turtle releases.
- Administrative functions essential to carrying out daily operations.
- Attend various outreaches and events over the summer.
- Complete other marketing tasks as assigned and needed.
- Further support Loggerhead Marineline Center's mission: "To promote conservation of Florida's coastal ecosystems with a special focus on threatened and endangered sea turtles."

Requirements to Apply:

- Please send resume, statement of interest/ cover letter, dates of availability, preferred internship position(s) and any appropriate sample work to Amanda Moore at amoore@marinelife.org. When emailing your application materials, please use the subject line *Marketing and Communication Internship*.

PHYSICAL DEMANDS: The physical demands described herein are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions. While performing the duties of this job, the employee is regularly required to sit; use hands to finger, handle, or feel; reach with hands and arms; and talk or hear. The employee frequently is required to stand and walk. The employee is frequently required to climb or balance and stoop, kneel, crouch, or crawl. The employee must frequently lift and/or move up to 30 pounds. Specific vision abilities required by this job include close vision, distance vision, color vision, peripheral vision, depth perception, and ability to adjust focus.

WORK ENVIRONMENT: The work environment characteristics described here are representative of those an employee encounters while performing the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions. While performing the duties of this job, the employee is frequently exposed to outside weather conditions. The noise level in the work environment is usually moderate.

Interested candidates should send materials via email to: amoore@marinelife.org.

You can also mail your application materials to:

Loggerhead Marinelife Center
Attn: Marketing and Communication Internship
14200 U.S. Highway One
Juno Beach, FL 33408

Loggerhead Marinelife Center is an equal opportunity employer.

DURATION

Temporary / Seasonal

CONTACTS

[Amanda Moore](#)

JOB FUNCTIONS

Advertising, Media & PR, Business Development, Design / Art, Marketing - Brand Management, Marketing - General, Sales, Other

LOGGERHEAD MARINELIFE CENTER

Unique among nonprofits, LMC is a totally free (no charge) facility in North Palm Beach County, FL. We rely on the generosity of our guests, volunteers, and supporters to power our mission and vision. Our amazing 30 year history is one of science, community, family, and fun. The good work we do at our beach-side campus is designed to help promote the conservation of Florida's coastal ecosystems with a special focus on threatened and endangered sea turtles. LMC is one of the most visited cultural destinations in Palm Beach County. In 2017, LMC's beach-side campus attracted over 350,000 visitors, nearly half of whom are from outside of Palm Beach County. Our core focus areas are: education, research, and sea turtle rehabilitation, and our campus is widely known for our world class sea turtle hospital, our interactive exhibit hall, our 990 foot Juno Beach Pier, and our sea-side themed gift boutique.

Qualifications

MINIMUM CUMULATIVE GPA

2.75

ALLOWED SCHOOL YEARS

All school years and graduation dates allowed

ALLOWED MAJORS

All majors allowed

WORK AUTHORIZATION REQUIREMENTS

US work authorization is required, but the employer is accepting OPT/CPT candidates