



### *Graphic Design Internship Opportunity*

Addiction Professionals of North Carolina (APNC) empowers our prevention, harm reduction, treatment and recovery professionals to thrive in their practice. The unrelenting addiction epidemic and North Carolina's evolving continuum of care require deliberate education and vigilant advocacy. APNC is a 501(c)(6) nonprofit organization leading the movement to transform NC's systems of care into a culture that promotes wellness for individuals with substance use disorder, their families and their communities.

You'll help plan our conferences and regional trainings, keeping members up to date on what's trending in the field. We provide training on exciting innovations and updates on pertinent legislation and policy. You'll help eliminate the stigma around substance use and mental health by helping to develop, create and implement campaigns.

#### **Daily Opportunities:**

- Plan events and conferences working with contracted staff and volunteers
- Assist Executive Director, Community Impact Manager and Director of Scholastic Recovery
- Create design concepts from organization information, samples, and other relevant information
- Edit and maintain current projects for necessary improvements and changes
- Assist with the design of branded presentations, templates, and other documents
- Draft web copy, brochures and other marketing materials
- Effectively utilize organization's social media, newsletters and blogs
- Enhance and build relationships with current or prospect partnerships (ex. NCASPPB, NASW-NC, NCHRC and others)
- Research industry trends and stay up-to-date on current events
- Assist in the research and creation of policy fact sheets and other educational material
- Assist in brainstorming, developing, and implementing campaigns for member retention, association development, field needs, and more
- All other duties as assigned

APNC internships do not require a background check and you do not have to pay for parking. The position will be 75%-100% remote/virtual, unpaid and will be roughly 5 hours per week. APNC needs a self-starter who is eager to jump right in! Interested students or individuals should reach out to Emmy Knowles, [eknowles@apnc.org](mailto:eknowles@apnc.org)

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