

JENNIFER B. GRAY

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EDUCATION:

- August 2008 University of Kentucky
Ph.D., Communication
Certificate, Medical Behavioral Science
Area of Specialization: Health Communication
GPA: 4.0
Dissertation: Framing the Evidence: A Test of an Integrated Message Strategy in the Exercise Context
Committee: Nancy Harrington, Ph.D., Chair; Michael Arrington, Ph.D.; Rick Zimmerman, Ph.D.; John Wilson, Ph.D.; Derek Lane, Ph.D.
- May 2000 University of New Orleans
M.A., English
GPA: 3.8
Thesis: The Escape of the Sea: Ideology and *The Awakening*
- May 1998 University of New Orleans
B.A., English; Minor, Communication
GPA: 3.9

EXPERIENCE:

- 2020- Appalachian State University; Boone, NC
Professor, Department of Communication: Taught courses in health communication and research methods (including honors sections and honors seats and service learning sections, as well as online courses). Conducted research and participated in service activities. Led development of health communication courses within bachelor's degree program. Developed graduate online research course. Graduate faculty member as of 2013. Department Honors Coordinator as of 2013.
- 2015- Appalachian State University; Boone, NC
Associate Professor, Department of Communication: Taught courses in health communication and research methods (including honors sections and honors seats and service learning sections). Conducted research and participated in service activities. Led development of health communication courses within bachelor's degree program. Developed graduate online research course. Graduate faculty member as of 2013. Department Honors Coordinator as of 2013.
- 2008- Appalachian State University; Boone, NC
Assistant Professor, Department of Communication: Taught courses in health communication and research methods (including honors sections and honors seats and service learning sections). Conducted research and participated in service activities. Led development of health communication courses within bachelor's degree program. Graduate faculty member as of 2013. Department Honors Coordinator as of 2013.

- 2006-2008 University of Kentucky; Lexington, KY
Teaching Assistant: Taught introductory communication courses (Public Speaking, Interpersonal Communication) in the Department of Communication, College of Communications and Information Studies. Attended regular professional development activities and meetings. Served on departmental and student-based committees.
- 2003-2006 American Board of Family Medicine, Inc; Lexington, KY
Editor: Primary duties as an editor, performing writing, editing, presentation, and test development projects and duties for editorial department. Edited and evaluated testing material for certification of family practice physicians for second largest medical certification board in the U.S. Participated in testing and certification evaluation and development through on-site review, as well as through facilitation of organizational review meetings of national physician committees. Assisted in transition of print materials to web-based content, as well as the development of new web content. Wrote CME applications, patient education materials, and correspondence. Conducted research for peer-reviewed academic publications. Participated in committee, development, research, project management, and editorial work surrounding a web-based clinical quality improvement project. Conducted presentations and training during committee meetings and invited presentations. Assisted in internal and external communication initiatives, including brochures, letters, web content, and news pieces. Assisted in transition and revision of editorial review processes, and development of new content, for ABFM's new paradigm of assessment, maintenance of certification, newly mandated by the American Board of Medical Specialties (ABMS), in 2003.
- 2002-2003 University of Kentucky; Lexington, KY

Adjunct Instructor of English, UK Lexington Community College (now Bluegrass Community and Technical College) (2002-2003): Taught writing courses (English 102-Argumentative Writing) with a research component in the department of English.

Senior Public Relations Specialist, UK Chandler Medical Center, Department of Public Relations (2002-2003): Managed local, regional and national media relations for coverage areas. Wrote, edited, and produced promotional vehicles, including press releases, tip sheets, health columns, editorials, speeches, and talking points, for the university's general research, basic science, and clinical programs in the college of medicine. Assisted in crisis communication efforts as part of the university's 24-hour on-call public relations team. Assisted in writing and editing content of university publications and web site, including the initiation of new projects such as an ophthalmology department newsletter. Wrote and edited materials, and coordinated for a multi-center effort in political, educational, and media relations campaigns for stem cell research legislation during the 2003 Kentucky General Assembly.
- 2001-2002 Delgado Community College; New Orleans, LA
Adjunct Instructor of English: Taught writing courses (English 101-Writing I) in the department of English.
- 2001-2002 Louisiana State University Health Sciences Center; New Orleans, LA
Editor: Edited book chapters, articles, grant and research progress reports, correspondence and materials, as well as research presentations for the department of ophthalmology. Wrote institutional review board applications for several research projects. Wrote and edited fellowship and resident handbooks. Wrote patient literature for LSU Retina Clinic. Assisted with management of research projects.
- 2001-2002 Cambridge Test Prep Seminars; New Orleans, LA

- Instructor: Taught Reading Comprehension components of LSAT, GRE, and GMAT test preparation courses.
- 1998-2001 *I CAN Learn* Education Systems-JRL Enterprises, Inc.; New Orleans, LA
- Lead Editor (2000-2001): Edited textbooks, software content, and other instructional materials. Supervised other editors. Coordinated editing projects. Wrote for *I CAN Learn* promotional newsletter.
- Freelance Writer/Editor (1998-2000): Wrote content and copy for *I CAN Learn* pre-algebra software on a contract basis.
- 1999-2006 Freelance Editor: Edited dissertations, book chapters, magazine and newspaper articles, theses, papers, articles, letters, reports, abstracts, and other types of writing.
- 1998 Huntington Learning Center; New Orleans, LA
English Teacher: Tutored elementary and high school students in literature, reading, language arts, and composition.
- 1998 WWL-TV Channel 4 (CBS affiliate); New Orleans, LA
Editorial Intern: Assisted in preparation for daily noon news program. Wrote news copy. Conducted research for producers.
- 1996-1997 STAIR Literacy Program; New Orleans, LA
Reading Tutor: Gave students one-on-one instruction in reading and language arts.
- 1995-2000 University of New Orleans (UNO); New Orleans, LA
- Graduate/Research Assistant, Department of Educational Leadership, College of Education (1998-2000): Assisted professor and graduate coordinator with research and organization. Edited articles and dissertation chapters. Wrote research presentation proposal abstracts for several national education conferences. Conducted research and assisted in research coordination for local and federal middle school mathematics grant.
- Media Assistant, Department of Media Resources (1995-1998): Assisted faculty and staff with multimedia presentations and services.
- Contributing Writer, *Driftwood* newspaper (1995-1996): Wrote and edited various feature stories and theatre reviews.
- 1995 *Gambit New Orleans Weekly*; New Orleans, LA
Editorial Intern: Wrote and assisted with research for "Home Smart" Resource Guide. Edited and wrote copy for weekly editions.
- 1994 McNeese State University; Lake Charles, LA
- Student Worker, Media Services Office (1994): Wrote and edited press releases. Helped to maintain a log of university media coverage.
- Features Writer, *Contraband* newspaper (1994): Wrote and edited various feature and news articles, as well as theatre reviews.

TEACHING/COURSES TAUGHT AND TAKEN/COURSE AND CONCENTRATION DEVELOPMENT:

Courses Taught

| | |
|-----------|---|
| 2017- | Communication 5530 Advanced Research Methods |
| 2016- | Honors 3500 Honors Independent Study |
| 2015- | Communication 4510/4511 Communication Honors Thesis |
| 2012- | Honors 4010 Senior Honors Thesis |
| 2012- | Communication 3548 (3132) Health and Mass Media, Service-Learning |
| 2011- | Communication 3548 (3131) Health Communication in Interpersonal Settings |
| 2011- | Communication 3928 Communication Research Methods, Honors, Service-Learning |
| 2010- | Communication 3928 Communication Research Methods, Honors |
| 2008- | Communication 3928 Communication Research Methods |
| 2008- | Communication 2131 Health Communication |
| 2007-2008 | Communication 252 Interpersonal Communication |
| 2006-2007 | Communication 181 Public Speaking |
| 2002-2003 | English 102 Argumentative Writing (Introductory Level College Writing) |
| 2001-2002 | English 101 Writing I (Introductory Level College Writing) |

Courses Designed

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| 2019-20 | Communication 3132 Health and Mass Media, Online |
| 2019-20 | Communication 3928 Communication Research Methods, Online |
| 2019-20 | Communication 2131 Health Communication, Online |
| 2016-17 | Communication 5300 Advanced Research Methods, Graduate, Online |
| 2015- | Communication 3548 Healthcare Voices |
| 2011-2012, | |
| 2018-19 | Communication 3548 (3132) Health and Mass Media, Service-Learning |
| 2011-2012 | Communication 3928 Communication Research Methods, Honors and Service-Learning |
| 2010-2011 | Communication 3548 (3131) Health Communication in Interpersonal Settings |
| 2010-2011 | Communication 3928 Communication Research Methods, Honors |
| 2008-2009 | Communication 2131 Health Communication |

Curriculum Development

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|---------|--|
| 2020-21 | Online Course Development, COM 2131, COM 3928, COM 3132, Department of Communication, Appalachian State University |
| 2020-21 | Curriculum Committee Chair, Department of Communication, Appalachian State University |
| 2018-19 | Curriculum Committee Chair, Department of Communication, Appalachian State University |
| 2016-17 | Development of Graduate, Online Research Methods course (COM 5530, Advanced Research Methods) for Graduate Certificate in Strategic Communication, Department of Communication, Appalachian State University |
| 2013- | Department Honors Coordinator, Department of Communication, Appalachian State University |

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| 2011-2014 | Member, Graduate Certificate Committee, Department of Communication, Appalachian State University |
| 2011-2012 | Coordinator, Curriculum Discussion/Revision Committee, COM 3928 Communication Research Methods Course, Department of Communication, Appalachian State University |
| 2011- | Communication Studies Representative, Communication Honors Advisory Council, Department of Communication, Appalachian State University |
| 2008- | Continual Revision of Communication 3928 Communication Research Methods, with an honors section in 2010, and honors seats and service learning sections in 2011, and different types of projects and proposals to best achieve learning through application, Department of Communication, Appalachian State University |
| 2008- | Health Communication Course Development-led health communication course development within communication bachelor's degree program, Department of Communication, Appalachian State University |
| 2008- | Medical Humanities Minor-committee member in development, in review of applications and approval of courses. Heltzer Honors College, Appalachian State University |
| 2008-2009 | Communication Studies Major-committee member in revision/development. Department of Communication, Appalachian State University |

Connecting Courses with Campus and Community

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| 2020-21 | Had students pilot test and critique research survey work for faculty in methods course |
| 2017-18 | Had students create materials for on-campus student/staff/faculty health concerns in health communication course |
| 2017- | Instructor, Department of Public Health, Appalachian State University |
| 2016- | Partnered with FARM Café with assignments in health communication and research methods courses furthering their mission of addressing food security and hunger in the high country area |
| 2015- | Partnered with Health and Hunger Coalition for student fundraising efforts conducted by Lambda Pi Eta, ASU chapter of the national student communication honor society. |
| 2015- | Partnered with Student Wellness and Prevention department at ASU to have health communication courses assist with promotional materials for health initiatives. |
| 2014- | Partnered with Communication Disorders Clinic at ASU for student fundraising efforts conducted by Lambda Pi Eta, ASU chapter of the national student communication honor society. |
| 2013- | Partnered with Safe Harbor Rescue Mission and Resource Warehouse, Hickory, NC, to have health communication courses assist with promotional initiatives and materials through course assignments |

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| 2013- | Partnered with the outreach division of the Institute of Health and Human Services at ASU to have students in COM 3928 Communication Research Methods and COM 2131 Health Communication courses assist with service and research initiatives through course assignments |
| 2012-13 | Partnered with Be Active-Appalachian Partnership/The Active Choice at ASU to have students in COM 3928 Communication Research Methods, COM 2131 Health Communication, and COM 3131 Health Communication in Interpersonal Settings courses assist with service and research initiatives through course assignments |
| 2012- | Partnered with Wake Forest University Medical Center/ASU's Pre-Physician Assistant Program in teaching narrative and medicine within summer course and discussing future collaboration with health sciences teaching |
| 2012-13 | Partnered with ASU Counseling department faculty member on research in health coaching and incorporated into health communication courses in collaboration with Duke University Medical Center's Integrative Medicine Program |
| 2011- | Partnered with ASU English department faculty member on research and course content related to breast cancer and symbolism of the pink ribbon |
| 2012- | Partnered with Hospitality House and High Country Hospice in COM 3548(3132) Health and Mass Media, COM 2131 Health Communication and COM 3928 Communication Research Methods to have students engage in volunteer work and service in conjunction with course projects |
| 2011-12 | Partnered with ASU Student Wellness, Addictions Area, in COM 2131 Health Communication course to have student projects in a mini-conference/competition used in student health/substance abuse social marketing campaign |
| 2010- | Partnered with Hope Pregnancy Resource Center in Boone, NC, to have students in COM 3928 Communication Research Methods aid in research for the center as part of the course |
| 2010- | Partnered with ASU Student Wellness in COM 2131 Health Communication course to have student projects in a mini-conference/competition used in student health promotion on campus |
| 2010- | Worked with faculty in communication to informally speak to honors students in COM 3928 Communication Research Methods about their scholarly research to enhance the course and aid in their theses development |
| 2008- | Worked with Watauga Medical Center Health Outreach, the department of healthcare management at ASU, and communication alumni in health communication fields, to present COM 2131 Health Communication students potential career opportunities |

Advising and Mentoring

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| 2020 | Thesis Director, Annie Sims, Department Honors, Appalachian State University |
| 2020 | Thesis Second Reader, Logan DiFranco, Department Honors, Appalachian State University |
| 2018 | Thesis Second Reader, Raven Wilson, Department Honors, Appalachian State |

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| | University |
| 2016-18 | Independent Study Instructor and Thesis Second Reader, Kara Czarnecki, Honors College and Department of Nursing, Appalachian State University |
| 2015-16 | Thesis Director, Kaitlyn Thruston, University and Department Honors, Appalachian State University |
| 2013- | Honors and thesis advising, Department Honors Students, Department of Communication, Appalachian State University |
| 2012-13 | Thesis Director, Sara Leinbach, University Honors, Appalachian State University |
| 2012- | Provided faculty teaching mentoring for COM 3928 Communication Research Methods |
| 2008- | Full advising load and informal coursework and career advising for students in courses taught, Appalachian State University |
| 2007- | Mentoring of graduate school applicants, wrote letters and/or advised regarding graduate study and applications, and/or letters of recommendation for employment, graduate school, law school, or internships on-campus and off-Kaitlyn Thruston, Megan Richardson, Michelle Moss, Ashley Wolf, Nikki Roberti, James Howell, Olivia Yervey, Meagan Ford, Heather Peterson, Kelly Mullins, Brett Petersen, Deidra Smith, Anna Clark, Caroline Koons, Layla Jones, Ashley Ballard, Hannah Taich, Sarah Byrd, David Cruz, Appalachian State University |
| 2008- | Mentoring/advising/discussion regarding health communication careers-Cameon Burk, Deidra Smith, Sarah Andrews, Ashley Clark, Rebecca Jones, Jillian Cunningham, Brett Petersen, Ashley Ballard, Thomas Sellars, Collins Creech, Kara Flowers, Anna Clark, Heather Peterson, Angela Wilser, Hannah Taich, Appalachian State University |
| 2008- | Mentoring/advising/guidance/discussion regarding independent research projects in research methods courses, including honors thesis proposals, Appalachian State University |

Graduate Courses Taken

Communication Theory, Communication Theory Construction, Mass Communication, Interpersonal Communication, Quantitative Research Methods, Qualitative Research Methods, Basic Graduate Statistics, Regression and Correlation, Structural Equation Modeling, Health Communication Seminar, Health Communication Campaigns, Health Behavior Models and Theories, Behavioral Science Research Methods (Grants, IRB, Research Ethics included), Death and Dying Seminar, Dependency Behavior Seminar, Behavioral Science Orientation/Exploration, Physician-Patient Communication Independent Study, Independent Research Study

Other Teaching Experience

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| 2001-2002 | Test Preparation Courses (GRE and GMAT Reading Comprehension Components) |
| 1998 | Reading and Language Arts Tutoring (Huntington Learning Center) |
| 1996-1997 | Literacy Tutoring (Volunteer-STAIR Literacy Program) |

HONORS:

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| 2019-20 | Nominee-Outstanding Advisor, College of Fine and Applied Arts, Appalachian State University |
| 2018-19 | Most Helpful Faculty, Appalachian State University |
| 2017- | <i>Who's Who in America</i> |
| 2009 | Top Paper Award-Great Ideas for Teaching Speech-Community College Division-2009 Southern States Communication Association Conference |
| 2009 | Nominee-Outstanding Dissertation Award-Health Communication-National Communication Association/International Communication Association |
| 2008 | Nominee-Provost's Outstanding Award for Teaching Assistants, University of Kentucky |
| 2007 | Top Student Papers Session-Mass Communication Division, 2007 Southern States Communication Association Conference |
| 2006 | Top Student Paper Award-Interpersonal Communication Division, 2006 Southern States Communication Association Conference |
| 2006-08 | Graduate Teaching Assistantship-University of Kentucky |
| 2005-08 | The Chancellor's List |
| 2001 | Thesis of the Year-University of New Orleans Department of English |
| 1999 | Entering Graduate Student Award- University of New Orleans National Alumni Association |
| 1998 | University of New Orleans Department of English Faculty Award |
| 1995-98 | Alpha Theta Epsilon Honor Society |
| 1995-98 | <i>Who's Who Among American College Students</i> |
| 1995-2000 | Dean's List-University of New Orleans |
| 1994 | Louisiana Honors Scholarship Recipient |

GRANTS AND FUNDING:

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| 2016-17 | Co-Principal Investigator, Appalachian State University, University Research Council Grant, Tying Up Loose Ends: Understanding the Pink Ribbon, \$5,000, University Research Council, Appalachian State University, Appalachian State University and , Center for Analytics Research and Education, Appalachian State University (Wendy Winn, Department of English, ASU, Principal Investigator, Joseph Cazier, Department of Computer Information Systems, ASU, Co-Principal Investigator) |
| 2015-16 | Co-Principal Investigator, Appalachian State University, University Research Council Grant, Public Perception of the Pink Ribbon, \$3,300.00, University Research Council, Appalachian State University, and \$1,700.00, Center for Analytics Research and Education, Appalachian State University (Wendy Winn, Department of English, ASU, Principal Investigator, Joseph Cazier, Department of Computer Information Systems, ASU, Co-Principal Investigator) |
| 2012-2013 | Co-Principal Investigator, Appalachian State University University Research Council Grant, Studying Breast Cancer Through Pink Ribbons, \$3877.00, University Research Council, Appalachian State University (Wendy Winn, Department of English, ASU, Principal Investigator), Not funded. |
| 2011-2012 | Principal Investigator, Appalachian State University Foundation Fellows Grant, Communicating Hope: Studying Women's Health Communication through Service-Learning and Community-Based Research, \$4,973.00, Hubbard Center, Appalachian State University |
| 2011 | Travel/Professional Development Grant-Lilly Conference on Teaching and Learning, \$600, Hubbard Center, Appalachian State University |
| 2005-2008 | Travel Grants, Peer-Reviewed Conferences, \$400 annually, University of Kentucky |

PUBLICATIONS:

Peer-Reviewed

- Gray, J.B., Winn, W., Cazier, J., Volstad, S. (in press). Stories of breast cancer: Using text analytics to understand better the illness experience. *International Journal of Multiple Research Approaches*
- Gray, J.B. (2018). A professor's lessons learned in community-based research and service-learning. *Sage Research Methods Cases*. doi:10.4135/9781526450210
- Gray, J.B. (2017). Bringing in a New Perspective: Interdisciplinary student presentations. *College Teaching*, 66, 1-3.
- Gray, J.B. (2017). Smoke and mirrors?: Using *Thank You for Smoking* to teach persuasion and ethics In Eds. J.S. Seiter, J. Peeples, & M.L. Sanders, *Communication in the Classroom: A Collection of G.I.F.T.S.* (pp. 337-340). New York: Bedford/St. Martin's.
- Gray, J.B. (2017). Teaching the communication process with a grab bag. In Eds. J.S. Seiter, J. Peeples, & M.L. Sanders, *Communication in the Classroom: A Collection of G.I.F.T.S.* (pp. 141-142). New York: Bedford/St. Martin's.
- Gray, J.B., & Gray, N.D. (2017). Perspective taking: Communicating multiple perspectives in mental health, multiple disciplines In Eds. J.S. Seiter, J. Peeples, & M.L. Sanders, *Communication in the Classroom: A Collection of G.I.F.T.S.* (pp.226-232). New York: Bedford/St. Martin's.
- Gray, J.B. (2017). Making methods "hot": Using RateMyProfessors.com in the undergraduate research methods course *College Teaching*, 65, 94-95.
- Gray, J.B. (2015). "It has been a long journey from first knowing": Narratives of unplanned pregnancy *Journal of Health Communication*, 6, 736-742.
- Gray, J.B. (2014). The social support process in unplanned pregnancy *Journal of Communication in Healthcare*, 7(2), 137-146.
- Gray, J.B. (2014). Eating up experiments: Teaching research methods with *Food Detectives*. *Communication Teacher*, 28, 1-5.
- Gray, J.B. (2014). Social support in unplanned pregnancy: Support types, messages, sources, and timing. *Journal of Health Communication*, 19, 1196-1211.
- Caldwell, K, Gray, J.B. & Wolever, R. (2013). The patient empowerment process in health coaching: How does it happen? *Global Health and Medicine*, 2, 34-43.
- Gray, J.B. (2013). Feeding on the web: Online social support in the breastfeeding context. *Communication Research Reports*, 30(1), 1-11.
- Gray, J.B. (2012). "Doing your worst" to do your best. *College Teaching*, 60, 176.
- Gray, J.B. (2011). From "direct them" to "it's up to them": Perceived physician professional roles in the physician-patient relationship. *Journal of Communication in Healthcare*, 4(4), 281-288.
- Gray, J.B. (2011). Theory informing communication praxis: A qualitative elicitation study comparing

- exercise beliefs in overweight and normal weight college students *Qualitative Research Reports in Communication*, 12, 34-42.
- Gray, J.B., & Riley, S. (2011). Random assignment to illness: Teaching illness and disease in the health communication course *Communication Teacher*, 25, 144-149.
- Gray, J.B., & Harrington, N.G. (2011). Narrative and framing: A test of an integrated message strategy in the exercise context. *Journal of Health Communication*, 16, 264-281.
- Gray, J.B. (2010). P-value club: Teaching research methods on the dance floor. *Communication Teacher*, 24(2), 74-77.
- Gray, J.B. (2009). The power of storytelling: Narrative in the healthcare context. *Journal of Communication in Healthcare*, 2(3), 258-273.
- Gray, J.B. (2008). Entertaining health: The present and future state of edutainment in U.S. health campaigns. *Florida Communication Journal*, 36(2), 16-30.
- Gray, J.B. (2008). Framing: A communication strategy for the medical encounter. *Journal of Communication in Healthcare*, 1(4), 422-430.
- Gray, J.B. (2007). Interpersonal communication and the illness experience in the *Sex and the City* breast cancer narrative. *Communication Quarterly*, 55(4), 397-414.
- Gray, J.B., & Gray, N.D. (2006). The web of internet dependency: Search results for the mental health professional. *International Journal of Mental Health and Addiction*, 4(4), 307-318.
- Gray, J.B. (2005). Sugar and spice and science: Encouraging girls through media mentoring. *Current Issues in Education* (online), 8(18). Retrieved 8/10/05 from CIE website. <http://cie.asu.edu/volume8/number18/>
- Gray, J.B. (2005). Althusser, ideology, and theoretical foundations: Theory and communication *The Journal of New Media and Culture*, 3(1). Retrieved 2/23/05 from NMEDIAC website, <http://www.ibiblio.org/nmediac/winter2004/gray.html>.
- Bonck (Gray), J.M., & Gray, N.D. (2005). Healing through ink on a page: Journal writing as a support intervention. *Psychology and Education: An Interdisciplinary Journal*, 42(3/4), 1-9.
- Gray, J.B. (2004). Ideology and *The Awakening*. *The Southern Literary Journal*, 37(1), 53-73.

In Progress—Peer-Reviewed

- Gray, J.B. Not a lit review?!!: An assignment to make synthesis of secondary research primary (under review, *College Teaching*)
- Gray, J.B. Simulating online (editing, planned for submission to *College Teaching*)
- Gray, J.B. Scratching the surface: An autoethnography of lice (in writing stage, planned submission to *Qualitative Research Reports in Communication*)
- Gray, J.B. Viewing into experience: Autoethnographic miscarriage encounter with *Grey's Anatomy*. (revising stage)
- Gray, J.B. On stage and off: Miscarriage on *Grey's Anatomy* (revising stage)

Non—Peer-Reviewed

- Gray, J.B. (2015) (revised 2018, 2020). Communication Honors Information Brief and Checklist. Department of Communication. Appalachian State University. Boone, NC.
- Gray, J.B. (2013) (revised 2018, 2020). *Communication Department Honors Handbook*. Department of Communication. Appalachian State University. Boone, NC.
- Gray, J.B. (2011). *Communicating Hope: Studying Women's Health Communication through Service-Learning and Community Based Research. A Report to the Hope Pregnancy Resource Center*. Community Report to the Hope Pregnancy Resource Center, Boone, NC.
- Gray, J.B. (2009). A review of : Baglia, J. (2005). *The Viagra Ad Venture: Masculinity, media, and the performance of sexual health*. *Journal of Health Communication*, 14, 96-98.
- Gray, J.B. (2008). *Framing the evidence: A test of an integrated message strategy in the exercise context*. Unpublished doctoral dissertation.
- Gray, J.B. (2005). The ABFM launches Performance in Practice Modules. *The Phoenix*, 1(1), 7.
- Gray, J.B. (2005). Launch of Part IV. Retrieved 4/03/05, from American Board of Family Medicine web portal: <https://www.theabfm.org>.
- Bonck (Gray), J. M. (2004). Retinopathy of prematurity. *Kentucky Living*, 23, 22.
- Bonck (Gray), J. M. (2004). Frequently asked questions about the Maintenance of Certification Program for Family Physicians. Retrieved 1/22/04, from American Board of Family Medicine web portal: <https://www.theabfm.org/MOC/faq.aspx>.
- Bonck (Gray), J.M. (2004). Glaucoma. *Kentucky Living*, 20, 31.
- Bonck (Gray), J. M. (2004). Pearson a leader in research. *Line of Sight*, 2, 2.
- Bonck (Gray), J.M. (2004). Meet the staff: Philip Moss. *Line of Sight*, 2, 2.
- Bonck (Gray), J. M. (2004). Ambati a Dennis Jahnigen scholar. *Line of Sight*, 2, 1.
- Bonck (Gray), J.M. (2004). UK fighting blindness through clinical trials. *Line of Sight*, 2, 2.
- Bonck (Gray), J. M. (2004). UK leads in laser vision correction. *Line of Sight*, 2, 2.
- Bonck (Gray), J.M. (2003). Designer hormones. *Kentucky Living*, 12, 20.
- Bonck (Gray), J.M. (2003). Diabetic retinopathy. *Kentucky Living*, 13, 22.
- Bonck (Gray), J.M. (2003). Age-related macular degeneration. *Chevy Chaser Magazine* 7, 40.
- Bonck (Gray), J.M. (2003). GCRC and UKCRO. *Kentucky Medicine*, 13, 56.
- Muse, K., & Bonck (Gray), J.M. (2003). HRT in the wake of WHI. *Lexington Family Magazine*, 21, 18.
- Bonck (Gray), J.M. (2003) Research center receives NIH funds. Retrieved 3/2/04, University of Kentucky web site: www.uky.edu/PR/News/03-05_gcrc_funded.htm.

- Bonck (Gray), J.M. & White, A. (2003). New findings in heart disease. Retrieved 2/2/04, University of Kentucky web site: www.uky.edu/PR/News/03-06_hrt_research.htm.
- Bonck (Gray), J.M. (2003). Gerhardt featured in Louisville Science Center exhibit. Retrieved 1/2/04, University of Kentucky web site: www.uky.edu/PR/News/03-03_gerhardt_exhibit.htm.
- Bonck (Gray), J.M. (2003). UK science and technology e-mentoring program for girls. Retrieved 1/3/04, University of Kentucky web site: www.uky.edu/PR/News/Archives/2002/Nov2002/gemset.htm.
- Bonck (Gray), J.M. (2003). UK study offers more complex model of brain aging. Retrieved 1/3/04, University of Kentucky web site: www.uky.edu/PR/News/03-05_brain_aging.htm.
- Bonck (Gray), J.M. (2003). UK V.P. for Research Wendy Baldwin elected to AAAS committee. Retrieved 1/3/04, University of Kentucky web site: www.uky.edu/PR/News/03-02_baldwin_AAAS.htm.
- Bonck (Gray), J.M. (2003). NASA EPSCoR research active at UK, UL. Retrieved 1/3/04, University of Kentucky web site: www.uky.edu/PR/News/03-03_nasa_epscor.htm.
- Bonck (Gray), J. M. (2003). UK launches national stroke campaign. Retrieved 1/3/04, University of Kentucky web site: www.uky.edu/PR/News/Archives/2003/July2003/03-07_stroke_campaign.htm.
- Bonck (Gray), J.M. (2003). UK outreach program makes science come alive. Retrieved 1/3/04, University of Kentucky web site: www.uky.edu/PR/News/Archives/2003/July2003/03-07_scrams_outreach.htm.
- Bonck (Gray), J. M. (2003). Professors awarded CReFF funding. Retrieved 3/2/04, University of Kentucky web site: www.uky.edu/PR/News/Archives/2003/June2003/03-06_CReFF_funding.htm.
- Bonck (Gray), J.M. (2003). UK fights acne with smooth laser. *Line of Sight*, 1, 2.
- Bonck (Gray), J.M. (2003). Tri for Sight to benefit UK eye research. Retrieved 1/2/04, University of Kentucky web site: www.uky.edu/PR/News/Archives/2003/Sept2003/03-09_tri_for_sight.htm.
- Bonck (Gray), J.M. (2003). Ambati a Searle scholar. *Line of Sight*, 1, 3.
- Bonck (Gray), J.M. (2003). Diabetic macular edema trial. *Line of Sight*, 1, 2.
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- Bonck (Gray), J.M. (2002). Ophthalmology professor to represent UK in Searle Scholar competition. Retrieved 3/3/04, University of Kentucky web site: www.uky.edu/PR/News/Archives/2002/Aug2002/searlescholar.htm.
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- Bonck (Gray), J.M., & Hartnett, M.E. (2002). *Macular Edema*. New Orleans: LSU Health Sciences Center.
- Bonck (Gray), J.M., & Hartnett, M.E. (2002). *Retinopathy of Prematurity*. New Orleans: LSU Health Sciences Center.
- Hartnett, M.E., & Bonck (Gray), J.M. (2001). *Retina Fellowship Handbook*. New Orleans: LSU Health Sciences Center.
- Hartnett, M.E., & Bonck (Gray), J.M. (2001). *Retina Resident Handbook*. New Orleans: LSU Health Sciences Center.

Cutrone, L., & Bonck (Gray), J.M. (1995). Homesmart resource guide. *Gambit New Orleans Weekly*, 24, 22-52.

Bonck (Gray), J.M. (1995). The dance. In *East of the Sunrise* (p. 203). New York: National Library of Poetry.

CONFERENCES AND PRESENTATIONS:

Peer-Reviewed Conference Presentations

Winn, W., Gray, J.B., Cazier, J., Volstad, S. (April, 2017). *Women's voices unfiltered: Assessing public perception of the pink ribbon*. Paper presented at the D.C. Health Communication Conference, George Mason University, Washington, D.C.

Volstad, S., Dawson, M., Cazier, J., Winn, W., Gray, J.B. (March, 2017). *Understanding the hidden Meaning of the pink ribbon blogs: A comprehensive text analysis*. Paper presented at the Appalachian Research in Business Symposium, Appalachian State University, Boone, NC.

Gray, J.B. (April, 2017). *Dramatic, convenient loss: Miscarriage on Grey's Anatomy*. Paper presented at the 2017 Southern States Communication Association annual conference, Greenville, SC.

Gray, J.B., & Gray, N.D. (April, 2014). *Perspective taking: Communicating multiple perspectives in mental health, multiple disciplines*. Great Idea for Teaching Speech paper presented at the 2014 Southern States Communication Association annual conference, New Orleans, LA.

Gray, J.B. (April, 2014). *"It has been a long journey from first knowing": Narratives of unplanned pregnancy*. Paper presented at the 2014 Southern States Communication Association annual conference, New Orleans, LA.

Gray, J.B. (November, 2011). *Mom Answers: Online informational social support in the breastfeeding context*. Paper presented at the National Communication Association Conference, New Orleans, LA.

Gray, J.B., & Riley, S. (March, 2011) *Random assignment to illness: Teaching illness and disease in the health communication course*. Paper presented at the Southern States Communication Association Conference, Little Rock, Arkansas.

Gray, J.B. (March, 2011). *From "direct them" to "it's up to them": Perceived physician professional roles in the physician-patient relationship*. Paper presented at the Southern States Communication Association Conference, Little Rock, Arkansas.

Gray, J.B., & Harrington, N.G. (November, 2009). *Narrative and framing: A test of an integrated message strategy in the exercise context*. Paper presented at the National Communication Association Conference, Chicago, IL.

Gray, J.B. (April, 2009). *"But, doc, Dan Rather said tomatoes were good for me last week!": A model of perceived ambiguity, interpersonal, and mediated exercise messages*. Paper presented at the Southern States Communication Association Conference, Norfolk, VA.

Gray, J.B. (April, 2009). *Smoke and fear: An examination of the message strategy in the ONDCP campaign's marijuana initiative*. Paper presented at the Southern States Communication Association Conference, Norfolk, VA.

- Gray, J.B. (April, 2009). *"What do they know? It changes from week to week": Perceived ambiguity and mediated exercise messages* Paper presented at the Southern States Communication Association Conference, Norfolk, VA.
- Gray, J.B. (April, 2009). *Smoke 'em out: Using Thank You for Smoking to teach persuasion and ethics.* Great Idea for Teaching Speech (G.I.F.T.S.) program presented at the Southern States Communication Association Conference, Norfolk, VA. Top Paper-Community College Division.
- Gray, J.B. (2008, November). *Teaching the communication process with a grab bag.* Great Idea for Teaching Speech (G.I.F.T.S.) presented at the National Communication Association Conference, San Diego, CA.
- Gray, J.B. (2008, April). *Entertaining health: The current and future state of edutainment in U.S. health campaigns.* Paper presented at the 2008 Kentucky Conference on Health Communication, Lexington, KY.
- Gray, J.B. (2008, April). *Pain, gain, and loss: A test of message framing in the exercise context.* Paper presented at the 2008 Southern States Communication Association Conference, Savannah, Georgia.
- Gray, J.B. (2008, February). *Theoretical workout: Exercise messages shaped by health behavior theory, narrative, and framing.* Paper presented at the at the 2008 University of Kentucky Department of Communication Graduate Student Association Symposium, Lexington, KY.
- Gray, J.B. (2007, November). *"Quality of life" or "right to life": An analysis of response to the Terri Schiavo case in blogs.* Paper presented at the 2007 National Communication Association Conference, Chicago, Illinois.
- Gray, J.B. (2007, September). *I second that emotion: Using debate to teach emotional appeals.* Great Idea for Teaching Speech (G.I.F.T.S.) program presented at the 2007 Kentucky Communication Association Conference, Carrollton, KY.
- Gray, J.B. (2007, April). *Caught in the web?: An exploration of internet addiction.* Paper presented at the 2007 Southern States Communication Association Conference, Louisville, KY. Top Student Papers Session, Mass Communication.
- Gray, J.B. (2007, March). *Physician talk and gender: Process and connection, outcome and independence.* Paper presented at the 2007 University of Kentucky Department of Communication Graduate Student Association Symposium, Lexington, KY.
- Gray, J.B. (2006, November). *Gendered physician talk: Stories and endings in the medical context.* Paper presented at the 2006 National Communication Association Conference, San Antonio, TX.
- Gray, J.B. (2006, April). *Interpersonal communication and the illness experience in the Sex and the City breast cancer narrative.* Paper presented at the 2006 Southern States Communication Association Conference, Dallas, TX. Top Student Paper, Interpersonal Communication Division.
- Gray, J.B. (2006, March). *"Googling" internet addiction: Search results.* Paper presented at the 2006 University of Kentucky Department of Communication Graduate Student Association Symposium, Lexington, KY.
- Bonck (Gray), J. M. (2004, March). *Journal writing as coping and support for marginalized breast*

cancer patients. Paper presented at the 2004 University of Kentucky Department of Communication Graduate Student Association Symposium, Lexington, KY.

Bonck (Gray), J. M. (2001, March). *The escape of "the sea": Ideology and The Awakening*. Paper presented at the annual Pennsylvania College English Association Conference, Indiana State University of Pennsylvania, Punxsutawney, PA.

Other/Invited Presentations

Gray, J.B. (2020). Thesis Think. Department of Communication, Appalachian State University, Boone, NC.

Gray, J.B. (2019). Thesis Think. Department of Communication, Appalachian State University, Boone, NC.

Gray, J.B. (2018). Thesis Think. Department of Communication, Appalachian State University, Boone, NC.

Gray, J.B. (2017, October). All about honors. Faculty presentation, Department of Communication, Appalachian State University, Boone, NC.

Gray, J.B. (2017, November). Honors theses. Honors student presentation during communication department honors event, Thesis Think, Department of Communication, Appalachian State University, Boone, NC.

Gray, J.B. (2016, September). Career paths and my journey. Invited presentation to Lambda Pi Eta Communication Honor Society. Appalachian State University, Boone, NC.

Gray, J.B. (2015, October). My career path. Invited presentation to Public Relations Student Society of America. Appalachian State University, Boone, NC.

Gray, J.B. (2015, May). Graduating and communication journeys. Invited presentation to Lambda Pi Eta communication honor society induction ceremony. Appalachian State University, Boone, NC.

Gray, J.B. (2014, May). Graduating and communication in the professions and in life. Invited presentation to Lambda Pi Eta communication honor society induction ceremony. Appalachian State University, Boone, NC.

Gray, J.B. (2012, July). *Health communication and narrative*. Invited presentation to joint Appalachian State University/Wake Forest University Medical Center pre-physician assistant course, Team-Based Patient Care, Appalachian State University, Boone, NC.

Gray, J.B. (2012, March). *Researching, teaching, and serving: The highs and the lows of a faculty member's first grant*. Presentation to be given at Communication Department Colloquia. Appalachian State University, Boone, NC.

Gray, J.B., Holman, L., Taylor, L. (2011, September). *Graduate school: How did we get started?* Presentation to communication undergraduates requested by Student Advisory Council, Department of Communication, Appalachian State University, Boone, NC.

Gray, J.B. (2011, September). *Health communication: An introduction*. Presentation to pre-health professional students living-learning community. Appalachian State University. Boone, NC.

Gray, J.B. (2008, October).*Good and bad, fact and fiction: A test of a fitness promotion strategy for*

- college students..* Presentation at Communication Department Colloquia. Appalachian State University, Boone, NC.
- Gray, J.B. (2008, September). Business etiquette. Invited presentation to OMNI student public relations organization. Appalachian State University. Boone, NC.
- Gray, J.B. (2004, September). *Writing the ABFM examination item critique*. Presentation during a training session for new physician test question writers. American Board of Family Medicine, Lexington, KY.
- Gray, J.B., & Fain, R. (2004, September). *Item writing for the American Board of Family Practice Certification Examination for family medicine*. Presentation during a training session for new physician test question writers. American Board of Family Medicine, Lexington, KY.
- Bonck (Gray), J. M., & Fain, R. (2004, March). *Maintenance of Certification for Family Physicians: Parts II and IV*. Invited presentation at the American Academy of Family Physicians, Headquarters, Leawood, KS.
- Bonck (Gray), J. M. (2003, August). *University of Kentucky public relations*. Invited presentation at the monthly meeting of the Research Management Group, the associate deans of research at the University of Kentucky. University of Kentucky, Lexington, KY.

PROFESSIONAL SOCIETY MEMBERSHIPS:

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|-----------|---|
| 2008- | Carolinas Communication Association |
| 2007-2008 | Kentucky Communication Association |
| 2006- | Southern States Communication Association |
| 2003- | International Communication Association |
| 2003- | National Communication Association |
| 2003-2004 | Public Relations Society of America |
| 2003-2008 | University of Kentucky Department of Communication Graduate Student Association |
| 2002-2006 | American Association of University Women |
| 2002-2004 | National Council of Teachers of English |
| 2001-2004 | Modern Language Association |
| 1997- | Phi Kappa Phi Honor Society |
| 1998- | Omicron Delta Kappa Honor Society |
| 1997-2000 | Golden Key International Honor Society |

PROFESSIONAL DEVELOPMENT:

- Attendee (2018, March). Title IX training. Appalachian State University, Boone NC.
- Attendee (2016, March). Post-tenure review training. Appalachian State University, Boone NC.
- Attendee (2015, September). *Interpersonal Violence Training*. Counseling Services, Appalachian State University, Boone, NC.
- Attendee (2015, September). *Suicide at-risk training*. Counseling Services, Appalachian State University, Boone, NC.
- Attendee (2015, September). *Panopto training*. Learning Technology Services, Appalachian State University, Boone, NC.

Attendee (2013, June). *Banner student training*. Registrar, Appalachian State University, Boone, NC.

Attendee (2013, March). Webinar, *CDC MessageWorks: A Tool for Improving & Teaching Message Effectiveness*. Centers for Disease Control, Washington, D.C.

Attendee (2013, February). Webinar, *From Flipped Classroom to Dual Enrollment*. Appalachian State University, Boone, NC.

Attendee (2012, April). Health Coaching Measurement. Duke Integrative Medicine. Phone Conference. College of Education Building, Appalachian State University, Boone, NC.

Attendee (2012, April). Writing in the Discipline Seminar. Integrating Writing in Large Classes. Writing Across the Curriculum. Appalachian State University, Boone, NC.

Attendee (2012, February). Teaching Abroad. Faculty Colloquia. Department of Communication. Appalachian State University. Boone, NC.

Attendee (2011, November). National Communication Association Annual Conference. New Orleans, LA.

Attendee (2011, April). The Westboro Baptist Church Controversy. Faculty Colloquia. Department of Communication. Appalachian State University, Boone, NC.

Attendee (2011, March). The Pedagogical Development of a Sport Participant Scale. Faculty Colloquia. Department of Communication. Appalachian State University, Boone, NC.

Attendee (2011, March). Southern States Communication Association Annual Conference. Little Rock, AR.

Attendee (2011, February). Lilly Conference on Teaching and Learning (South). Greensboro, NC.

Attendee (2010, October). Show Me the Money. Research and Sponsored Programs. Appalachian State University, Boone, NC.

Attendee (2010, October). Community Based Research Matchmaking Luncheon. Appalachian and the Community Together. Appalachian State University, Boone, NC.

Attendee (2009, April). Exploring Silence in Television Advertising. Department of Communication Faculty Colloquium Series. Appalachian State University. Boone, NC.

Attendee (2009, April). Southern States Communication Association Annual Conference. Norfolk, VA.

Attendee (2009, March). African American Journalists: Autobiography as Memoir and Manifesto. Department of Communication Faculty Colloquium Series. Appalachian State University. Boone, NC.

Attendee (November, 2008). Regulation and self-regulation of advertising in the U.S. and China. Department of Communication Faculty Colloquium Series. Appalachian State University. Boone, NC.

Attendee (2008, November). National Communication Association Annual Conference. San Diego, CA..

Attendee (2008, November). *Don't Blame Eve*, and other stories. Department of Communication Faculty

Colloquium Series. Appalachian State University. Boone, NC.

Attendee (2008, October). Incorporating scholarship into service learning. Appalachian and the Community Together. Appalachian State University, Boone, NC.

Attendee (2008, October). Grants workshop for new faculty. The Graduate School. Appalachian State University, Boone, NC.

Attendee (2008, September). Service learning 101. Appalachian and the Community Office. Appalachian State University, Boone, NC.

Member (2008, August-December). Faculty book club. Department of Communication, Appalachian State University, Boone, NC.

Attendee (2008, August). Alternatives to blaming students: Applying SoTL to make real differences in achievement, equity, and retention in any college university classroom. Prelude to Fall at Appalachian State University, Boone, NC.

Attendee (2008, April). Health communication grant-writing workshop for early career researchers. Kentucky Conference on Health Communication, Lexington, KY.

Attendee (2008, April). Kentucky Conference on Health Communication. Lexington, KY.

Attendee (2008, April). Helping students in distress. University of Kentucky Teaching and Student Support Professional Development Presentation. Lexington, KY.

Attendee (2008, April). Southern States Communication Association Annual Conference. Savannah, GA.

Attendee (2008, February). University Department of Communication Graduate Research Symposium. Lexington, KY.

Attendee (2008, February). Using the library services for the interpersonal communication course. UK Library/Department of Communication Professional Development Presentation. Lexington, KY.

Attendee (2007, November). National Communication Association Annual Conference. Chicago, IL.

Attendee (2007, September). First-year students and retention. UK Teaching and Student Support Professional Development Presentation. Lexington, KY.

Attendee (2007, September). Kentucky Communication Association Annual Conference. Carrollton, KY.

Attendee (2007, April). Southern States Communication Association Annual Conference. Louisville, KY.

Attendee (2007, March). Thinking outside the slide: Best practices in PowerPoint. UK Teaching and Student Support Center Seminar. Lexington, KY.

Attendee (2007, March). University of Kentucky Department of Communication Graduate Student Association Symposium. Lexington, KY.

Attendee (2007, February). University of Kentucky College of Communication and Information Studies Graduate Student Colloquium: Creating Websites. Lexington, KY.

Attendee (2006, November). National Communication Association Annual Conference. San Antonio, TX.

Attendee (2006, April). Kentucky Conference on Health Communication. Lexington, KY.

Attendee (2006, April). Workshop on Meta-Analysis. Kentucky Conference on Health Communication Preconference. Lexington, KY.

Attendee (2006, April). Southern States Communication Association Annual Conference. Dallas, TX.

Attendee (2006, March). University of Kentucky Department of Communication Graduate Student Association Symposium. Lexington, KY.

Attendee (2006, March). Emotional intelligence and medical specialty choice. University of Kentucky Department of Behavioral Science Brown Bag Seminar Series. Department of Behavioral Science, University of Kentucky Chandler Medical Center. Lexington, KY.

Attendee (2006, February). Reconciling psychosocial and biomedical models of stress in relocation. University of Kentucky Department of Behavioral Science Brown Bag Seminar Series. Department of Behavioral Science, University of Kentucky Chandler Medical Center. Lexington, KY.

Attendee (2006, February). Depression and heart failure. Gill Heart Institute Cardiovascular Friday Seminar Series. Gill Heart Institute, University of Kentucky Chandler Medical Center. Lexington, KY.

Attendee/Trainee (2006, January). HIPAA Training Session. University of Kentucky Family Practice and Community Medicine Clinic. Lexington, KY.

Attendee (2005, July). American Board of Medical Specialties (ABMS) Workshop on Patient Safety. Chicago, IL.

Attendee (2004, September). American Board of Medical Specialties (ABMS) and Accreditation Council for Graduate Medical Education (ACGME) Joint Conference on Systems-Based Practice. Chicago, IL.

Attendee (2004, March). University of Kentucky Department of Communication Graduate Student Association Symposium. Lexington, KY.

Attendee (2004, April). Kentucky Conference on Health Communication. Lexington, KY.

Attendee (2002, September). University of Kentucky Clinical Research Organization (UKCRO): Cancer Clinical Trials. Lexington, KY.

Attendee (2002, December). University of Kentucky Clinical Research Organization (UKCRO): HIPAA and the IRB Perspective. Lexington, KY.

Attendee (2001, December). Modern Language Association (MLA): The 117th Annual Convention. New Orleans, LA.

PROFESSIONAL/COMMUNITY SERVICE ACTIVITIES:

College and University Committees/Service

2018- Nationally Competitive Scholarships Committee, Appalachian State University

| | |
|-----------|--|
| 2017-19 | Participant and Instructor, CEPH Accreditation and Site Visit, Department of Public Health, Appalachian State University |
| 2016- | Chancellor's Scholarship Committee |
| 2016- | University Faculty Speakers Bureau |
| 2016-18 | Faculty Advisor, <i>SpoonUniversity</i> digital magazine |
| 2013-15 | Health Communication Consultant, AppTV health programming |
| 2013- | Department of Communication Honors Representative, Honors Council, Honors College, Appalachian State University |
| 2010-2013 | Faculty Representative, Department of Communication-College of Fine and Applied Arts Dean's Faculty Advisory Council, Appalachian State University |
| 2008- | Minor in Medical Humanities Committee, College of Arts and Sciences/Honors College, Appalachian State University |
| 2007-2008 | Pre-Communication Major Mentoring Planning Committee-University of Kentucky College of Communications and Information Studies |

Departmental Committees/Service

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|-----------|---|
| 2020-21 | Chair, Curriculum Committee, Communication Department, Appalachian State University |
| 2020-21 | Member, Social Intellectual Life Committee, Communication Department, Appalachian State University |
| 2020-2023 | Member, Department Personnel Committee, Communication Department, Appalachian State University |
| 2019-20 | Co-Chair, Area Self-Study, Communication Studies, Periodic Comprehensive Review, Communication Department, Appalachian State University |
| 2018-19 | Chair, Curriculum Committee, Department of Communication, Appalachian State University |
| 2016-2019 | Departmental Personnel Committee (DPC), Department of Communication, Appalachian State University |
| 2016-2018 | Chair, Post-Tenure Review Committee, Department of Communication, Appalachian State University |
| 2015-2018 | Post-Tenure Review Committee, Department of Communication, Appalachian State University |
| 2015-17 | Peer Review Committee, Department of Communication, Appalachian State University |
| 2015- | Communication Studies Representative, Curriculum Committee, Department of |

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| | Communication, Appalachian State University |
| 2013-2017 | Faculty Advisor, Lambda Pi Eta Communication Honors Society, Appalachian State University |
| 2013- | Department Honors Coordinator, Department of Communication, Appalachian State University |
| 2013-14 | Chair, Graduate Certificate Committee, Department of Communication, Appalachian State University |
| 2012-13 | Assistant Professor of Communication, Public Relations, Search Subcommittee, Department of Communication, Appalachian State University |
| 2012-13 | Teaching Mentoring, COM 3928 Communication Research Methods, Department of Communication, Appalachian State University |
| 2011-13 | Ad hoc Committee, Graduate Certificate/Program Exploration, Department of Communication, Appalachian State University |
| 2011-2012 | Coordinator, Curriculum Discussion/Revision Committee, COM 3928 Communication Research Methods Course, Department of Communication, Appalachian State University |
| 2011-13 | Communication Studies Representative, Communication Honors Advisory Council, Department of Communication, Appalachian State University |
| 2010-2011 | Chair, Assistant Professor of Communication Studies Faculty Position, Search Subcommittee, Department of Communication, Appalachian State University |
| 2010-2013 | Faculty Research Group-Department of Communication, Appalachian State University |
| 2010-12 | Coordinator-Faculty Colloquia, Department of Communication, Appalachian State University |
| 2011-12 | Chair, Social and Intellectual Life Committee, Department of Communication, Appalachian State University |
| 2010-12 | Social and Intellectual Life Committee, Department of Communication, Appalachian State University |
| 2010-14 | Interviewer, Scholarship Committee, Scholars Day, Appalachian State University |
| 2010- | Scholarship Committee, Department of Communication, Appalachian State University |
| 2009 | Volunteer-Spring Open House-Department of Communication, Appalachian State University |
| 2008 | Volunteer-Alumni Tent-Homecoming-Department of Communication, Appalachian State University |
| 2008-2009 | Strategic Planning Committee, Department of Communication, Appalachian State University |
| 2008-2009 | Observer, Curriculum Committee, Department of Communication, Appalachian |

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| | State University |
| 2007-2008 | Textbook Selection Committee-Communication 252 Interpersonal Communication-University of Kentucky Department of Communication |
| 2007 | Volunteer Student Recruiter-National Communication Association Graduate Open House-University of Kentucky Graduate Program Booth |
| 2007-2008 | University of Kentucky Department of Communication Graduate Student Association Colloquia Committee-University of Kentucky Communication Graduate Student Association |
| 2006-2007 | University of Kentucky Department of Communication Graduate Student Research Symposium Committee-University of Kentucky Communication Graduate Student Association |
| 2006 | Volunteer Student Recruiter-National Communication Association Graduate Open House—University of Kentucky Graduate Program Booth |

Editorial/Scholarly Review/Professional Service

| | |
|-----------|---|
| 2018- | Reviewer- <i>Communication and Critical/Cultural Studies</i> |
| 2015- | Reviewer- <i>Iowa Journal of Communication</i> |
| 2012- | Recommended Media Contact/Health Message Expert-National Communication Association |
| 2011- | Reviewer- <i>Health Communication</i> |
| 2011- | Reviewer- <i>Health Psychology</i> |
| 2011- | Reviewer- <i>Journal of Health Communication</i> |
| 2011- | Reviewer- <i>Journal of Behavioral Medicine</i> |
| 2011- | Reviewer-National Communication Association-Applied Communication Division |
| 2010- | Reviewer- <i>Journal of Computer Mediated Communication</i> |
| 2010- | Reviewer- <i>Communication Quarterly</i> |
| 2010- | Reviewer- <i>Health Education and Behavior</i> |
| 2009-2010 | Reviewer-Kentucky Conference on Health Communication |
| 2009- | Reviewer- <i>Qualitative Health Research</i> |
| 2009- | Reviewer- <i>Asian Journal of Communication</i> |
| 2009- | Reviewer- <i>ISLE: Interdisciplinary Studies in Literature and Environment</i> |
| 2009- | Media Contact/Health Communication Expert Volunteer-National Communication Association Communication Media Contact Database |

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| 2008- | Reviewer- <i>Journal of Communication in Healthcare</i> |
| 2008- | Reviewer-National Communication Association-Health Communication Division |
| 2008- | Reviewer- <i>International Journal of Mental Health and Addiction</i> |
| 2008 | Moderator-University of Kentucky Department of Communication Graduate Student Research Symposium |
| 2007-2008 | Planning Committee-2008 Kentucky Conference on Health Communication |
| 2007-2008 | Reviewer-2008 Kentucky Conference on Health Communication |
| 2007- | Reviewer-International Communication Association-Health Communication Division |
| 2007 | Research Assistance-Survey Administration for University of Kentucky Woman's Place study/Department of Education grant |
| 2007 | Moderator-University of Kentucky Department of Communication Graduate Student Research Symposium |
| 2004 | Reviewer-2004 Kentucky Conference on Health Communication |
| 2004 | Moderator-University of Kentucky Department of Communication Graduate Student Research Symposium |

Medical Professional Service

| | |
|-----------|--|
| 2011 | Consultant, Health Coaching Analysis, Duke Integrated Medicine Program |
| 2004-2006 | Committee Member-Part IV Maintenance of Certification Committee, Performance in Practice Improvement, American Board of Family Medicine, Lexington, KY |
| 2004-2005 | Committee Member-Patient Education/Certification Brochure Committee, American Board of Family Medicine, Lexington, KY |

Community Service

| | |
|-----------|---|
| 2015- | Volunteer, Viewmont Elementary School, Hickory City Schools, Hickory, NC |
| 2014- | Volunteer, Strategic Community Partners, Christ Church, Hickory, NC |
| 2012- | Board Member-Community/Campus Hope Pregnancy Partnership (A.P.P.S "Appstate Pregnant and Parenting Support"), Boone, NC |
| 2011- | Child and Student Services Ministry Volunteer, Christ Church, Hickory, NC |
| 2011-12 | Volunteer, Fitness Initiative, Hospitality House, Boone, NC |
| 2010-12 | Volunteer Researcher, Hope Pregnancy Resource Center, Boone, NC |
| 2009-2010 | Volunteer, Burke Soup Kitchen, Morganton, NC |

2004-2008 Board of Directors, Benchmark Family Services, Inc., Lexington, KY