

Communications – Social Media Internship Opportunity

Technology Solutions Start-up

*Hourly Rate: \$15 - 20 per hour**

About Us:

ezTagile is a fast-growing Agile solutions company committed to delivering tailored solutions to clients across multiple industries through our top-tier expertise and experience. We have developed a highly transparent, collaborative environment to foster our mutually supportive, exploratory culture. We strongly value flexibility and innovation.

We are offering a Communications and Social Media position internship with high growth potential to directly assist our Branding and Communications Director and team members.

If you are self-motivated, driven, and seeking a position where you can rapidly learn and grow, we would love to discover if you could be part of our team. For more information on ezTagile or our leadership team, please visit our website at <https://eztagile.com>.

Responsibilities within this role include:

- Developing social media content that is consistent with the company's brand identity.
- Generate, edit, publish and share daily content (original text, images, video, or HTML) that builds meaningful connections and encourages community members to take action
- Create infographics and visuals for all our social media platforms
- Preparing monthly reports on social media marketing efforts.
- Suggesting recommendations to adjust the social media marketing strategy for optimal results.
- Create videos tutorials 2-3 minutes
- Help with the production of our Agile Podcast
- Create regular blog content
- Moderate all user-generated content in line with the moderation policy for each community
- Proofreading and editing all communications
- Create editorial calendars and syndication schedules
- Continuously improve by capturing and analyzing the appropriate social data/metrics, insights, and best practices, and then acting on the information
- Collaborate with other departments (customer relations, sales, etc.) to manage reputation, identify key players, and coordinate actions
- Attracting traffic to ezTagile website



Providing sensible, innovative, and scalable agile solutions.

To be successful in this role a candidate should have:

- Experience with video production and edition
- Stay active in social media
- Be creative and have experience writing blogs
- Have good graphic design skills is a plus
- Attention to detail in all aspects of work, from accuracy to grammar
- Strong time management skills (communicate well, on time, and be a good team player)
- Proactive and driven
- Professionalism and a positive attitude
- Excellent communication skills, both written and verbal
- Strong problem-solving skills
- Strong organizational skills

Background Requirements:

- Bachelor's Degree in Marketing, Communications or related field
- Candidates must be undergraduates in the last 2 years of their undergraduate experience who are willing to work remotely, eligible to work in the U.S., and willing to undergo a background check.

Application Information

Deadline: Applications open until the position is filled

Compensation*: The hourly rate listed in the job description is negotiable and dependent upon experience

Submission Details: Full applications must be submitted. Incomplete applications will not be considered.

To apply applicants must submit:

- Cover letter (PDF)
 - Should include a personal introduction, qualifications, and interest in this position
 - Should not exceed 1 page
- Curriculum Vite (PDF)
- Applications should be submitted to talent@eztagile.com with the subject "Communication/ Social Media Internship [Last Name, First Name, University]"