

**Communication Department Diversity & Inclusion Curriculum Vita**  
*Appalachian State University*

**Publications**

**Gray, J.B.,** Winn, W., Cazier, J., Volstad, S. (in press). Stories of breast cancer: Using text analytics to understand better the illness experience. *International Journal of Multiple Research Approaches*

**Moore, N. J.** (2021). *Nonverbal Communication: Studies and Applications*. (7th ed.) Cognella Academic Publishing

**Wieskamp, Valerie** "Learning to "Speak Without Shame": A Feminist Response to Gendered Violence," in *The Comics World: Comics, Graphic Novels, and Their Publics* (Jackson: University Press of Mississippi, Forthcoming 2021)

**Patti, C. J.** (2020). Slow reading and recovery: Tales of educational trauma and transformation. *Communication Education*, 69 (4), 405-413. DOI: [10.1080/03634523.2020.1803380](https://doi.org/10.1080/03634523.2020.1803380)

**Perreault, Gregory,** Brett Johnson, and Leslie Klein. "Covering Hate: Field Theory and Journalistic Role Conception in Reporting on White Nationalist Rallies." *Journalism Practice* (2020): 1-17.

**Wieskamp, Valerie** & Cortney Smith "What to do when you're raped": Indigenous women critiquing and coping through a rhetoric of survivance, *Quarterly Journal of Speech* (2020), DOI: [10.1080/00335630.2019.1706189](https://doi.org/10.1080/00335630.2019.1706189)

Harris, Kate Lockwood, Megan McFarlane, and **Valerie Wieskamp**. "The promise and peril of agency as motion: A feminist new materialist approach to sexual violence and sexual harassment." *Organization* 27, no. 5 (2020): 660-679. DOI: [10.1177/1350508419838697](https://doi.org/10.1177/1350508419838697)

**Mueller, T.** (2020). Beyond binomial: Exploring practical applications for gender research. *Journal of Gender Studies*, 29(3), 366–368. <https://doi.org/10.1080/09589236.2020.1729105>

**Adams, M. B.,** & Johnson, M. A. (2019). Acculturation, pluralism, empowerment: Cultural images as strategic communication on Hispanic nonprofit websites. *Journal of International and Intercultural Communication*, 1-19. DOI: [10.1080/17513057.2019.1627483](https://doi.org/10.1080/17513057.2019.1627483)

**Edy, Carolyn**, "War Correspondents, Women's Interests, and World War II." In *Journalism's Ethical Progression: A Twentieth-Century Journey*. Ed. Gwynneth Mellinger and John Ferré. Lanham, Maryland: Lexington Books, 2019.

**Edy, Carolyn**, "Trust but Verify: Myths and Misinformation in the History of Women War Correspondents," *American Journalism*, 36, 2, Spring 2019.

**Montalbano, K.** (2019) Islamophobia in reactionary news: Radicalizing Christianity in the United States. *Open Library of Humanities*, 5(1): 61, 1-49, DOI: <https://doi.org/10.16995/olh.473>

Grace, Arianne N. & **Thomas S. Mueller** (2019) Gender bias in sport media: a critical analysis of Twitter content and the National Football League's Carolina Panthers, *Journal of Gender Studies*, 28:3, 363-370, DOI: 10.1080/09589236.2019.1568012

**Perreault, G.** & Paul, N. (2019) Narrative framing of the Syrian Refugee Crisis in Digital British Religious News. *Journal of Religion, Media & Digital Culture*. 8, (2)

**Perreault, G.** & Laughlin, C. (2019) American evangelical gaming culture: A case study. *Religion and the Internet*. Sturgill, A. & Chen, C. (Ed.) Santa Barbara, CA: Praeger.

Perreault, M., **Perreault, G.**, & McCarty, M. (2019). Marketing Gaming for Girls: Narrative Framing of Princess Zelda in American and Japanese Nintendo. *Beyond Princess Culture*. Foss, K. (Ed.) New York: Peter Lang.

**Preston, Heather Paige**, "Come Together: Inclusive Leadership and Public Relations Education" (2019). *Dissertations & Theses*. 484. <https://aura.antioch.edu/etds/484>

**Richards, M. S.** (2019). Seizing A Violent History: Kairos, Class, and Resistance in Appalachia's Coalfields. *Communication & Critical/Cultural Studies*, 16(4), 269–286.  
<https://doi.org/doi.org/10.1080/14791420.2019.1644526>

**Richards, M. S.** (2019). "Normal for His Culture": Appalachia and the Rhetorical Moralization of Class. *Southern Communication Journal*, 84(3), 152–169. <https://doi.org/10.1080/1041794X.2019.1566399>

**Valerie Wieskamp**, "I'm Going Out There and I'm Telling This Story': Victimhood and Empowerment in Narratives of Military Sexual Violence," *Western Journal of Communication* 83, no. 2 (2019): 133-150, DOI: [10.1080/10570314.2018.1502891](https://doi.org/10.1080/10570314.2018.1502891)

Perreault, M. F., & **Perreault, G.** (2019). Symbolic Convergence in the 2015 Duggar Scandal Crisis Communication. *Journal of Media and Religion*, 18(3), 85-97.

**Kananovich, V.** (2018). Framing the taxation–democratization link: An automated content analysis of cross-national newspaper data. *International Journal of Press/Politics*, 23(2), 247–267.

**Montalbano, K.** (2018). *Government surveillance of religious expression: Mormons, Quakers, and Muslims in the United States*. New York, NY: Routledge.

Ferrucci, Patrick, and **Gregory P. Perreault**. "God and sport: Orientalism in Sports Illustrated coverage of religion." *Journal of Applied Journalism & Media Studies* 7, no. 2 (2018): 371-386.

Paul, Newly, and **Gregory Perreault**. "The first lady of social media: The visual rhetoric of Michelle Obama's Twitter images." *Atlantic Journal of Communication* 26, no. 3 (2018): 164-179.

**Perreault, Gregory**, and Newly Paul. "An image of refugees through the social media lens: A narrative framing analysis of the Humans of New York series 'Syrian Americans'." *Journal of Applied Journalism & Media Studies* 7, no. 1 (2018): 79-102.

**Perreault, Gregory P.**, and Tim P. Vos. "The GamerGate controversy and journalistic paradigm maintenance." *Journalism* 19, no. 4 (2018): 553-569.

Thomson, T. J., **Gregory Perreault**, and Margaret Duffy. "Politicians, photographers, and a Pope: How state-controlled and independent media covered Francis's 2015 Cuba visit." *Journalism Studies* 19, no. 9 (2018): 1313-1330.

Perreault, Mildred F., **Gregory Pearson Perreault**, Joy Jenkins, and Ariel Morrison. "Depictions of female protagonists in digital games: A narrative analysis of 2013 dice award-winning digital games." *Games and Culture* 13, no. 8 (2018): 843-860.

Thomson, T. J., **Gregory Perreault**, and Margaret Duffy. "Politicians, photographers, and a Pope: How state-controlled and independent media covered Francis's 2015 Cuba visit." *Journalism Studies* 19, no. 9 (2018): 1313-1330.

Wen, Lei, **Yang, Hongwei**, Bu, Danlu, Diers, Lizabeth, & Wan, Huaqing (Spring, 2018), "Public accounting vs private accounting, career choice of accounting students in China," *Journal of Accounting in Emerging Economies*, Vol. 8, No. 2, pp. 124-140.

**Gray, J.B., & Gray, N.D.** (2017). Perspective taking: Communicating multiple perspectives in mental health, multiple disciplines In Eds. J.S. Seiter, J. Peebles, & M.L. Sanders, *Communication in the Classroom: A Collection of G.I.F.T.S.* (pp.226-232). New York: Bedford/St. Martin's.

**Edy, Carolyn,** "The Woman War Correspondent, the U.S. Military, and the Press: 1846-1947." Lanham, Maryland: Lexington Books, 2017.

**Holman, L., & McKeever, R.** (2017). The Andrea Yates effect: Priming mental illness stereotypes through exemplification of postpartum disorders. *Health communication*, 32(10), 1284-1296.

Hendrix, K. G. and **Moore, N.J.** (2017) Intercultural Communication in the Classroom, in *The International Encyclopedia of Intercultural Communication*, ed. Young Young Kim.: December 2017. (Selected as 2018 Outstanding Edited Book of the Year by NCA Intercultural Communication Division).

**Perreault, Gregory P.,** Margaret Duffy, and Ariel Morrison. "Making a Mormon?: Peacemaking in US Press Coverage of the Mormon Baptism for the Dead." *Journal of Media and Religion* 16, no. 4 (2017): 141-152.

Paul, Newly, and **Gregory Perreault.** "Leader or Lady? The Visual Rhetoric of Hillary Clinton's Twitter Images." *Gender, Communication, and the Leadership Gap*. Cunningham, C. & Crandall, H. (Eds.) Charlotte, NC: Information Age Publishing. (2017)

**Yang, Hongwei,** & Wang, Yingqi (September, 2017), "The Influence of US Media and Country Image on Chinese High School Students' Attitudes toward and Intent of studying in the USA," the *Journal of China Marketing*, Vol. 6, No.2, pp. 145-182.

**Kananovich, V.** (2016). Progressive artists, political martyrs, or blasphemous hussies? A content analysis of the Russian media coverage of the Pussy Riot affair. *Popular Music and Society*, 39(4), 396–409.

**Richards, M. S.** (2016). The Gulabi Gang, Violence, and The Articulation of Counterpublicity. *Communication, Culture & Critique*, 9(4), 558–576. <https://doi.org/10.1111/cccr.12139>

**Patti, C. J.** (2015). Sharing "a big kettle of soup": Compassionate listening with a Holocaust survivor. In S. High (Ed.), *Beyond testimony and trauma: Oral history in the aftermath of mass violence* (192-211). Vancouver: University of British Columbia Press.

**Patti, C. J.** (2015). Hopeful lament: A song in praise of black women/stories. *Departures in Critical Qualitative Research* (University of California Press), 4 (1), 127-130. Excerpt reprinted in R. Boylorn (2017), *Sweetwater: Black women and narratives of resilience (revised edition)*. New York: Peter Lang. (pp. 155-156)

**Gray, J.B.** (2015). "It has been a long journey from first knowing": Narratives of unplanned pregnancy *Journal of Health Communication*, 6, 736-742.

**Perreault, Gregory.** "Not Your Average Church: Communal Narratives in an Evangelical Video Game Guild." *The Electronic Church in the Digital Age: Cultural Impacts of Evangelical Mass Media [2 volumes]: Cultural Impacts of Evangelical Mass Media* (2015): 151.

**Perreault, Gregory.** "'Islam Is Everywhere': Pre-Arab Spring Coverage of Islam in the English Egyptian Press." *Journal of Media and Religion* 13, no. 2 (2014): 97-113.

**Gray, J.B.** (2014). The social support process in unplanned pregnancy *Journal of Communication in Healthcare*, 7(2), 137-146.

**Moore, N.J.** (2014) Diverse cultural communication practices: Mentoring/Coaching in a diverse Society (Peer Reviewed). University of New Mexico Mentoring Institute. October 2014. (Conference Proceedings)

**Wieskamp, Valerie** "Sexual Assault and the My Lai Massacre: The Erasure of Sexual Violence from Public Memory of the Vietnam War," in *Mythologizing the Vietnam War: Visual Culture and Mediated Memory*, eds, Jennifer Good, Val Williams, Paul Lowe and Brigitte Lardinois (Newcastle upon Tyne, UK: Cambridge Scholars Publishing, 2014), 131-47.

**Gray, J.B.** (2013). Feeding on the web: Online social support in the breastfeeding context. *Communication Research Reports*, 30(1), 1-11.

Ausenbaugh, M. W., Gesler, D., and **Brewer, E. C.** (2008). The Effects of Sex and Education Level on Trust, Respect, and Empowerment in the Workplace. *Kentucky Journal of Communication* 27(1), 1-11.

**Brewer, E. C.** (2007). Creating Organizational Meaning: Seeking Return to Native Leadership at a Native American Ministry Organization. *Ohio Communication Journal*, 45, 13-40.

**Gray, J.B.** (2007). Interpersonal communication and the illness experience in the *Sex and the City* breast cancer narrative. *Communication Quarterly*, 55(4), 397-414.

**Gray, J.B.** (2005). Sugar and spice and science: Encouraging girls through media mentoring. *Current Issues in Education* (online), 8(18). Retrieved 8/10/05 from CIE website. <http://cie.asu.edu/volume8/number18/>

## Grants

**Holman, Lynette.** 2020 Appalachian State University Office of Research Scholarship of Diversity, Equity, and Inclusion Grant: "The interaction effects of gender and race on faculty salaries at two UNC System institutions"

Winn, W., **Gray, J.B.**, and Cazier, J. 2016 Appalachian State University Research Council Grant: “Tying Up Loose Ends: Understanding the Pink Ribbon”

Winn, W., **Gray, J.B.**, and Cazier, J.. 2015 Appalachian State University Research Council Grant: “Public Perception of the Pink Ribbon” Gray, J.B.. 2011 Appalachian State University Foundation Fellows Grant: “Communicating Hope: Studying Women’s Health Communication through Service-Learning and Community-Based Research”