

ANDREW DAVIS

Department of Communication
Appalachian State University
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EDUCATION

- 2018 **Ph.D., Communication Studies**
The University of North Carolina at Chapel Hill (UNC-CH)
Dissertation: *The Problem of Sovereignty: Nations, Corporations and
Power Relations*
Graduate Certificate in Cultural Studies
- 2009 **M.A., Communication**
Auburn University (AU)
Thesis: *Revoevolution in the Fascist Ideosis: The Comedy of Bill Hicks*
- 2000 **B.A., English**
University of Georgia (UGA)
(minor in Political Science)

SCHOLARSHIP

Forthcoming

- Davis, Andrew, John Nguyet Erni, Carolyn Hardin, Gil Rodman, and Jennifer Daryl Slack, Eds.
Better Stories: Mapping Cultural Studies with Lawrence Grossberg. Imbricate Press
(currently in press, expected publication February 2025).
- Davis, Andrew. "In Defense of Authority: Lawrence Grossberg & the Pedagogical Performance
of Expertise." *Better Stories: Mapping Cultural Studies with Lawrence Grossberg*. Eds.
Andrew Davis, John Nguyet Erni, Carolyn Hardin, Gil Rodman, and Jennifer Daryl
Slack. Imbricate Press (currently in press, expected publication February 2025).

Davis, Andrew, John Nguyet Erni, Carolyn Hardin, Gil Rodman, and Jennifer Daryl Slack. "Capturing the Legacy of Lawrence Grossberg." *Better Stories: Mapping Cultural Studies with Lawrence Grossberg*. Imbricate Press (currently in press, expected publication February 2025).

Journal Articles

Davis, Andrew. "Whose Singularity? Artificial Intelligence as a Mechanism of Corporate Sovereignty." *Culture Machine* 20 (2021): 1-23.

Davis, Andrew. "Failure Is Always an Option: The Necessity, Promise & Peril of Radical Contextualism." *Cultural Studies* 33.1 (2019): 46-56.

Kim, Sei-Hill, John P. Carvalho, Andrew G. Davis, and Amanda M. Mullins. "The View at the Border: News Framing of the Definition, Causes, and Solutions to the Illegal Immigration Problem." *Mass Communication and Society* 14.3 (2011): 292-314.

Kim, Sei-Hill, John P. Carvalho, and Andrew G. Davis. "Talking About Poverty: News Framing of Who Is Responsible for Causing and Fixing the Problem." *Journalism and Mass Communication Quarterly* 87.3/4 (2010): 563-81.

Book Chapters

Davis, Andrew. "Teaching Conjuncturally: Cultural Studies as the Practice of Conjunctural Analysis." *Cultural Studies in the Classroom & Beyond: Critical Pedagogies & Classroom Strategies*. Eds. Jaafar Aksikas, Sean Johnson Andrews, and Donald Hedrick. Cham, Switzerland: Palgrave Macmillan, 2019. 259-278.

Davis, Andrew G. "Dap-Dippin' Independent Tradition: The Rebirth of Rhythm and Blues." *Please Allow Me to Introduce Myself: Essays on Debut Albums*. Ed. George Plasketes. Aldershot, UK: Ashgate, 2013. 179-88.

Davis, Andrew G. "From Junk to Jesus: Recontextualizing 'The Pusher'." *Play It Again: Cover Songs in Popular Music*. Ed. George Plasketes. Aldershot, UK: Ashgate, 2010. 111-26.

Book Reviews

Davis, Andrew. "We Are Not One People: Secession & Separatism in American Politics Since 1776, by Michael J. Lee & R. Jarrod Atchison." *Journalism & Mass Communication Quarterly* 101.1 (2024): 296 – 8.

Davis, Andrew. "A Philosophy of Cover Songs, by P.D. Magnus." *Popular Music* 42.4 (2023): 116 – 8.

Davis, Andrew. "Neoliberalism from Below: Popular Pragmatics and Baroque Economies, by Verónica Gago." *Journal of Cultural Economy* 11.2 (2018): 172-5.

Invited Presentations

- Davis, Andrew. "Aren't You a Little Short for a Stormtrooper?: A Conjunctural Reappraisal of Fascism." Keynote lecture for the Virtual Lecture Series of the Association for Cultural Studies, July 25, 2024.
- Davis, Andrew. "Course Design for a Vertical Writing Curriculum." Invited presentation for the Writing in the Discipline panel discussion of the Rhetoric & Composition Program, Appalachian State University (ASU), February 7, 2024.
- Davis, Andrew. "Artificial Intelligence & Corporate Power." Invited presentation for Research Forum: Artificial Intelligence sponsored by the Office of Research at ASU, February 2, 2022.

Interviews

- Halk, Emily. "Episode 1: Power, Platforms & Parasocial Relationships with Dr. Andrew Davis." *(Untangling) the History of PR: Propaganda Relations* podcast. February 24, 2023.
- Stump, Jessica. "Don't Be an April Fool for 'Fake News': Appalachian Communication Professor Dr. Andrew Davis Shares Tips on How to Discern Fact from Fiction in a World of Increasing Misinformation." *Appalachian Today*. April 2, 2019.
<https://today.appstate.edu/2019/04/02/fake-news>.

Conference Presentations

- Davis, Andrew. "The Smear of Unreality: Monetized Propaganda & the Propagation of Toxic Politics." Presented to the Author Meets Critic session at the annual conference of the Cultural Studies Association, New Orleans, LA, May 2019.
- Davis, Andrew. "Teaching Conjuncturally." Presented to the Cultural Studies as a Pedagogical Project seminar at the annual conference of the Cultural Studies Association, New Orleans, LA, 2019.
- Davis, Andrew. "The Ethical Imperatives & Practical Implications of Public Intellectual Life." Presented to the Lawrence Grossberg & Cultural Studies: Impact & Relevance Today seminar at the annual conference of the Cultural Studies Association, New Orleans, LA, May 2019.
- Davis, Andrew. "Emergent Contexts of Corporate Power" roundtable discussion at the annual meeting of the American Studies Association, Atlanta, GA, November 2018.
- Davis, Andrew. "Though I Walk through the Valley of the Shadow: Intellectual Property, Appropriation, & the Occult Art of the Reverend Doktor Lucifer Dove." Presented to the Tarrying with Intellectual Property Law panel of the biennial International Zizek Studies Conference, Athens, GA. May 2018.
- Davis, Andrew. "Dylan on <Dylan>: The 1965 KQED Press Conference." Presented to the Locating Rhetoric of/as Music: Studios, Festivals, Radio panel of the annual conference of the Rhetoric Society of America (RSA), Atlanta, GA. May 2016.

Conference Presentations (cont'd.)

- Davis, Andrew, & Carolyn Hardin. "Overcoming the State-Market Dichotomy: Neoliberalism as Corporate Sovereignty." Presented to the Rethinking Neoliberalism panel of the annual meeting of the Association of American Geographers (AAG), San Francisco, CA. March 2016.
- Palm, Michael, and Andrew Davis. "The New Vintage: Independent Labels & the Contemporary Market in Reissued Records." Presented to the Art of Record Production annual conference, Philadelphia, PA. November 2015.
- Davis, Andrew G. "Hidden in Plain Sight: Robert F. Williams and the NAACP." Presented to the African American Communication and Culture division of the annual conference of the National Communication Association (NCA), Chicago, IL. November 2014.
- Dahlie, Christopher, and Andrew G. Davis. "From Overground Rivers to Underground Channels: Rethinking Archives and Methods for the Study of Popular Music." Presented to the Media Ecologies and Alternative Models of Circulation panel of the annual conference of the International Association for the Study of Popular Music (IASPM), Chapel Hill, NC. March 2014.
- Kim, Sei-Hill, John P. Carvalho, and Andrew G. Davis. "Talking About Poverty: News Framing of Who Is Responsible for Causing and Fixing the Problem." Presented to the Mass Communication and Society division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Denver, CO. August 2010.
- Kim, Sei-Hill, John P. Carvalho, Andrew Davis, and Amanda M. Mullins. "The View at the Border: News Framing of the Definition, Causes, and Solution to the Illegal Immigration Problem." Presented to the Communication Theory and Method division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Chicago, IL. August 2008.

AWARDS & RECOGNITION

2023-2024	Most Valuable Professor, ASU softball team
2022-2023	Most Helpful Faculty, ASU
2020-2021	Outstanding Scholarship & Creative Endeavor Award, ASU College of Fine & Applied Arts
2020-2021	nominee for Outstanding Teaching Award, ASU College of Fine & Applied Arts
2017-2018	NC Television, Inc. Award, UNC-CH Dept. of Communication
2016-Present	Royster Society of Fellows, UNC-CH
2016-2017	Paul Hardin Dissertation Fellowship, UNC-CH
2015-2016	Martha Nell Hardy Award for Outstanding Achievement in Teaching, UNC-CH Dept. of Communication
2011-2012	University Merit Fellowship, UNC-CH
2007-2008	Outstanding Graduate Service Award, AU Dept. of Communication and Journalism
2006-2007	Outstanding Graduate Service Award, AU Dept. of Communication and Journalism

TEACHING AND COURSE DEVELOPMENT

Academic Appointments

2020-Present	Assistant Professor Dept. of Communication, ASU
2018-2020	Visiting Assistant Professor Dept. of Communication, ASU
2011-2018	Graduate Teaching Fellow Dept. of Communication, UNC-CH
2015-2016	Technical Research Assistant Media Resources Center, R.B. House Undergraduate Library, UNC-CH
2013	Graduate Research Consultant Office for Undergraduate Research, UNC-CH
2009-2011	Instructor Dept. of Communication & Journalism, AU
2008-2009	Lecturer Daeil Foreign Language High School, Seoul, Republic of Korea
2008-2009	Curriculum Developer Dr. Yang Education Group, Seoul, Republic of Korea
2006-2008	Graduate Instructor/Graduate Research Assistant Dept. of Communication & Journalism, AU

Courses Taught

ASU

COM 3130: Race & Diversity in Media
COM 3130: Race & Diversity in Media **(online)**
COM 3300: Media & Society
COM 3300: Media & Society **(honors section)**
COM 3300: Media & Society **(online)**
COM 3317: Social Media Strategies **(online)**
COM 3341: Communication Ethics
COM 3341: Communication Ethics **(online)**
COM 3500: Technological Revolutions & the Future of War **(independent study)**
COM 3500: Manipulative Media **(independent study)**
COM 3500: Media & Fascism **(independent study)**
HON 2515: Theories of Technology / Technologies with a Philosophy **(honors seminar)**

UNC-CH

COMM 100: Communication & Social Process **(online)**
COMM 120/MNGT 120: Introduction to Interpersonal & Organizational Communication
COMM 140: Introduction to Media History, Theory & Criticism
COMM 140: Introduction to Media History, Theory & Criticism **(online)**
COMM 230: Intermediate Media Production
COMM 350: Practices of Cultural Studies
COMM 450: Media & Popular Culture

AU

COMM 1000: Introduction to Public Speaking
RTVF 2350: Introduction to Film Studies

Daeil Foreign Language High School

Critical Reading
Essay Writing

Course Development

Theories of Technology / Technologies with a Philosophy (ASU, Honors College)
Manipulative Media (ASU, Dept. of Communication)
Media & Fascism (ASU, Dept. of Communication)
Technological Revolutions & the Future of War (ASU, Dept. of Communication)
Media & Society (ASU, Dept. of Communication)
Communication Ethics (ASU, Dept. of Communication)
Practices of Cultural Studies (UNC-CH, Dept. of Communication)
Incorporating Media Production into Humanities Courses (UNC-CH, Media Resources Center)
Hardware & Software for Media Production (UNC-CH, Media Resources Center)
Introduction to Film Studies (AU, Dept. of Communication & Journalism)
Critical Reading (Dr. Yang Education Group)
Essay Writing (Dr. Yang Education Group)

Honors Thesis Advising

Tuenker, Claire. "Hope, Media & Modernity." Honors thesis for ASU Dept. of Communication.
Expected completion, Spring 2025.

Study Abroad

Co-leader for International Music Promotion & PR study abroad program, ASU.

Courses Assisted

UNC-CH

COMM 130: Introduction to Media Production. Instructor of Record: Wenhua Shi
COMM 140: Introduction to Media History, Theory & Criticism. Instructors of Record: Michael Palm and Alice Marwick
COMM 412: Critical Theory. Instructor of Record: Lawrence Grossberg

AU

COMM 1000: Introduction to Public Speaking. Instructor of Record: Jennifer Johnson.
COMM 3600: Foundations of Rhetoric & Social Influence. Instructor of Record: David Sutton.
RTVF 2370: Electronic Field Production. Instructor of Record: Hollie Lavenstein.
RTVF 4230: Adaptation of Source Material into Short Film. Instructor of Record: Hollie Lavenstein.

NON-ACADEMIC PROFESSIONAL EXPERIENCE

2022-Present

Manager

Muzzle Flash Radio and Grandmaster Flash Drive & the Furious Files
(musical acts out of Winston-Salem and Greensboro, NC)

2007-Present

Communication & Media Consultant

Current and previous clients include political campaigns, film festivals, theatrical productions, film makers, corporate executives, medical practices, journalists, non-profit organizations, and academic departments.

2000-Present

Co-founder/Media Director/Artist in Residence, Feathered Serpent Arts

Curate group and solo art exhibitions.

Develop communication strategies.

Manage media relations and publicity.

Produce and host radio broadcasts and podcasts.

Produce multi-media/collage/appropriation art installations.

SERVICE, MEMBERSHIP, & PROFESSIONAL DEVELOPMENT

Service

Current	Faculty Member, Student Media Board, ASU
Current	Member, Chair's Advisory Committee, Dept. of Communication, ASU
Current	Member, Intellectual & Social Life Committee, Dept. of Communication, ASU
Current	Member, Media Literacy Working Group, ASU
Current	Reviewer, Boone Docs Film Festival
Current	Volunteer, Ashe County Hurricane Helene relief efforts
2023	Contributor, Writing Across the Curriculum teaching resources archive, ASU
2022-2023	Member, University Planning & Priorities Council, ASU
2022-2023	Member, Subcommittee on Diversity of Thought, Belief & Community, University Planning & Priorities Council, ASU
2020-2021	Member, Student Engagement Committee, Dept. of Communication, ASU
2020	Peer Reviewer, Promotion & Tenure, Dept. of Communication, ASU
2019-2022	Chair, Education & Technology Committee, Dept. of Communication, ASU
2019-2020	Member, Intellectual & Social Life Committee, Dept. of Communication, ASU
2018-2023	Member, Education & Technology Committee, Dept. of Communication, ASU
2018-2020	Volunteer, F.A.R.M. (Feed All Regardless of Means) Café
2018	Reviewer, <i>Cultural Studies</i>
2017	Reviewer, <i>Ephemera: Theory and Politics in Organization</i> special issue "Peak Neoliberalism."
2017	Member, Selection Committee, Boka Hadzija Graduate Student Award, UNC-CH
2016	Volunteer, Chapel Hill Prison Books Collective
2014-2016	Manager, Cultural Studies Program, UNC-CH
2013-2014	Social Chair, Communication Graduate Student Association, UNC-CH
2012-2014	Senator, Graduate and Professional Student Federation, UNC-CH
2012-2014	Member, Finance Committee, Graduate and Professional Student Federation, UNC-CH

Current & Previous Professional Memberships

American Studies Association

Association of American Geographers

Association for Education in Journalism and Mass Communication

Coalition for Independent Technology Research

Cultural Studies Association

International Association for the Study of Popular Music

International Communication Association

National Communication Association

Rhetoric Society of America

Professional Development

- 2023 Oral History for Social Change training and certification program, Institute for Diversity & Civic Life in collaboration with ReligionAndPublicLife.org
- 2022 Writing in the Disciplines Institute, Writing Across the Curriculum Program, ASU
- 2021-2023 Faculty Diversity Recruitment Training, Dept. of Human Resources, ASU
- 2021 Online Teaching Excellence Institute, Center for Academic Excellence, ASU
- 2020 Assignment (Re)Design for Critical & Creative Thinking, Center for Academic Excellence, ASU