



WeINSPIRE's Social Media Coordinator Intern Position Description

Location: Remote

Timeframe: May – August

Commitment: 15-20 hrs/ week

Description:

The social media phenomenon isn't even a decade old and your Grandmother has already friend requested you on Facebook and tweeted @ your followers. As a Social Media Coordinator Intern with the international inspirational WeINSPIRE Movement, you will play a central role in social media development, marketing strategy, and more. You will also have the creative freedom to develop various types of content creation, and social media execution.

About WeINSPIRE Movement

The WeINSPIRE Movement is an organic movement that uses the tools of social media and mobile technology to instantly reach out to other like-minded people to readjust social settings and reinvigorate community-focused action. This June 2nd marks the fifth annual day of "inspiration." Read more here: weinspiremovement.org

Responsibilities:

- Brainstorm and draft inspirational content for social media platforms
- Implement the social media campaign
- Research and identify "influencers" for social media/PR initiatives
- Create and update a list consisting of all social media channels for people/organizations we communicate with
- Engage followers across our social media platforms
- Maintain communications calendar
- Regularly analyze and report on digital engagement metrics



Requirements:

- A creative and responsible self-starter who is comfortable with both taking initiative and working in collaboration with a team
- Detail-oriented with strong written and verbal communication skills
- Experience with mainstream social media platforms, including but not limited to Facebook, Twitter, Instagram, and LinkedIn; basic photo-editing abilities a plus
- Familiarity with Hootsuite or similar social media management tools a plus

Preferred Skills/Experience:

- Prior experience
- Photography, Photoshop (or Lightroom), and some graphic design skills are a plus.

Skills: Social Media, Marketing, Graphic Design

Please send your resume and cover letter to hello@weinspiremovement.com

Website: weinspiremovement.org