WeINSPIRE’s Social Media Coordinator Intern Position Description

**Location:** Remote

**Timeframe:** May – August

**Commitment:** 15-20 hrs/ week

**Description:**
The social media phenomenon isn’t even a decade old and your Grandmother has already friend requested you on Facebook and tweeted @ your followers. As a Social Media Coordinator Intern with the international inspirational WeINSPIRE Movement, you will play a central role in social media development, marketing strategy, and more. You will also have the creative freedom to develop various types of content creation, and social media execution.

**About WeINSPIRE Movement**
The WeINSPIRE Movement is an organic movement that uses the tools of social media and mobile technology to instantly reach out to other like-minded people to readjust social settings and reinvigorate community-focused action. This June 2\textsuperscript{nd} marks the fifth annual day of “inspiration.” Read more here: weinspiremovement.org

**Responsibilities:**
- Brainstorm and draft inspirational content for social media platforms
- Implement the social media campaign
- Research and identify "influencers" for social media/PR initiatives
- Create and update a list consisting of all social media channels for people/organizations we communicate with
- Engage followers across our social media platforms
- Maintain communications calendar
- Regularly analyze and report on digital engagement metrics
Requirements:
- A creative and responsible self-starter who is comfortable with both taking initiative and working in collaboration with a team
- Detail-oriented with strong written and verbal communication skills
- Experience with mainstream social media platforms, including but not limited to Facebook, Twitter, Instagram, and LinkedIn; basic photo-editing abilities a plus
- Familiarity with Hootsuite or similar social media management tools a plus

Preferred Skills/Experience:
- Prior experience
- Photography, Photoshop (or Lightroom), and some graphic design skills are a plus.

Skills: Social Media, Marketing, Graphic Design

Please send your resume and cover letter to hello@weinspiremovement.com

Website: weinspiremovement.org