

Parent to Parent

Social Media Internship

Parent to Parent FSN-HC is looking for an intern who would like to work with us on creating and executing a social media outreach campaign.

Goal: To reach more people: families, service providers, community members, ASU staff, faculty and students, potential donors

Non-paid internship

Total number of hours: negotiable

Would prefer a student who would work with us for the entire academic year but realize this might not be possible.

- Ability to conceptualize, develop and execute a social media outreach plan
- Willing to sign up for class credit/internship class
- Willing to commit to work hard and follow through
- Good with details
- Flexible
- Ability to work independently but also cooperatively with staff and other interns
- Ability to make thoughtful and wise decisions about content
- Interest and temperament to work with a staff inexperienced with social media
- Additional opportunity to write press releases if interested
- Some experience or familiarly with special needs a plus but not required
- Creating the monthly newsletter might be an added task

Office is off campus at 2359 Hwy. 105 Boone, NC 28607. (Next to Super 8 Motel)

On AppalCART routes

Contact: Kaaren Hayes

hayeskl@appstate.edu

828/262-6089

parent2parent.appstate.edu