

# Mountain Times

PUBLICATIONS

## **Internships at Mountain Times Publications**

Mountain Times Publications and its newspapers — *Watauga Democrat*, *The Mountain Times*, *The Avery Journal-Times*, *The Ashe Mountain Times* and *The Blowing Rocket* — have offices in Boone, Newland and West Jefferson. MTP also publishes a monthly magazine, *All About Women*, as well as print visitor guides and a new online visitor website, [HighCountryNC.com](http://HighCountryNC.com).

Under company policy, internships are unpaid positions for students seeking academic credit.

If you are interested in applying, please send a resume to Jamie Shell, *Avery Journal-Times* editor, at [jamie.shell@averyjournal.com](mailto:jamie.shell@averyjournal.com).

## **Types of Internships**

Our staff works with students to design an internship that will provide valuable experience for careers in journalism and other communication fields, including advertising and public relations. Examples of internships are included below; aspects of various internships can be combined.

### **• Reporting**

Assist editors and reporters with newspaper, magazine and visitor guide assignments and photographs. Write original news stories and/or features to create clips for your portfolio.

### **• Social Media**

Update our social media sites (Facebook, Twitter, etc.) in efforts to generate interest in our publications and drive additional traffic to our websites, develop marketing efforts to increase Facebook likes and Twitter followers, increase usage of other free web tools to aid in our editorial reporting and presentation, observe and catalog social media patterns and bring your ideas to the table about new ways we can utilize social media to serve the community.

### **• Multimedia**

Utilize video, photo slideshows, interactive graphics and combinations of these media to present our news and entertainment in new and interesting ways. Could be combined with social media internship.

### **• Photography**

Assist editors and reporters with photo assignments for newsprint, magazine layouts and the web. Edit photos for photo galleries and photo illustrations.

### **• Layout and Design**

Work with our copy desk to develop layouts and graphics for newspaper pages and special publications.