

Mountain Times

PUBLICATIONS

Internships at Mountain Times Publications

Mountain Times Publications and its newspapers — *Watauga Democrat*, *The Mountain Times*, *The Avery Journal-Times*, *The Ashe Mountain Times* and *The Blowing Rock* — have offices in Boone, Newland and West Jefferson. MTP also publishes a bimonthly magazine, *All About Women*, as well as print visitor guides and a visitor website, *HighCountryNC.com*.

Under company policy, internships are unpaid positions for students seeking academic credit.

If you are interested in applying, please send a resume to Anna Oakes at anna.oakes@mountaintimes.com.

Internship Areas of Focus

Our staff work with students to design an internship that will provide valuable experience for careers in journalism and other communication fields, including advertising and public relations. Examples of internship tasks are included below; multiple areas of focus can be combined.

• Reporting

Assist editors and reporters with newspaper, magazine and visitor guide assignments and photographs. Write original news stories and/or features to create clips for your portfolio. Utilize a content management system to file content.

• Photography

Assist editors and reporters with photo assignments for newsprint, magazine layouts and the web. Edit photos for photo galleries and photo illustrations. Utilize a content management system to file photo galleries and associated content.

• Social Media

Update our social media sites (Facebook, Twitter, etc.) in efforts to generate interest in our publications and drive additional traffic to our websites, develop marketing efforts to increase Facebook likes and Twitter followers, increase usage of other free web tools to aid in our editorial reporting and presentation, observe and catalog social media patterns and bring your ideas to the table about new ways we can utilize social media to serve the community.

• Multimedia

Utilize video, photo slideshows, interactive graphics and combinations of these media to present our news and entertainment in new and interesting ways. Could be combined with social media internship.

• Layout and Design

Work with our copy desk to develop layouts and graphics for newspaper pages and special publications.