

**Capital at Play, <http://www.capitalatplay.com/>**

## **Internship Description**

Capital at Play (C@P) produces over 60 pages of content in house every month in a 100+ page, self-edge bound magazine. This content is comprised of:

- 4 Feature Articles that are 2,500 - 4,000 words, covering local entrepreneurs, leisure activities, and local industry in the region.
- 2-4 Business Articles that are 1,000 - 2,000 words covering local business activities.
- 2-4 Columns written by local experts on topics ranging from global diplomacy and finance to seasonal wine selections and gardening. We coach these local experts and edit/revise their work with them each month.
- 20-30 Local, State, and National News Briefs, along with a full events calendar for the Western North Carolina region.

Because there are more than 30 different businesses discussed in each edition, a brief internship with C@P would provide a massive portfolio of work developing and editing content for private sector organizations (This is something that many of our freelance writers do when not writing for C@P, or other publications).

A Journalism intern with C@P would be tasked with editing articles, further developing our style sheet and assisting with its proper implementation, writing various elements of additional content for feature articles, and assisting in curating our significant web presence.

We begin each internship with a personal evaluation of each interns goals (both personally, as well as those of the accredited institution they come from), and customize a program that meets those needs and desires. We also require a mid-semester evaluation to make sure that those goals are being met, and then end each internship with a Q&A session reviewing what was achieved and learned over the course of that internship. A formal portfolio of the interns achievements will also be provided at the end of each internship.

To apply, send resume and cover letter to:

**Mr. Oby Morgan, [oby@capitalatplay.com](mailto:oby@capitalatplay.com)**