

Appalachian State Athletics Digital/Social Media Intern

Start Date: August 15, 2017

End Date: January 14, 2017

Appalachian State is looking for two interns to assist with social and digital media during the fall semester. Those selected for these positions will get hands-on experience in helping the athletic department manage its robust social media presence while also assisting with other needs of the strategic communications department.

Duties May Include:

- Creating content for App State Athletics social media accounts
- Graphic Design
- Editing in-game video highlights
- Updating department's photo archive
- Helping maintain department's content calendar
- Assisting with monthly social media reports

Time Commitment

Interns will be expected to work **10 hours per week**, with potential for more hours on weeks with home football games. Schedule is flexible, however it will be **mandatory** to work all home football games.

Skills:

Proficiency in writing, editing and using various social media platforms is mandatory. Previous experience with Adobe Creative Suite (Photoshop, Premiere) is preferred but not required. Candidates must also be able to think creatively under tight deadlines in a fast-paced work environment.

To Apply:

Email a resume and 150 word cover letter on why you should be selected for the position to Steve Uhlmann at uhlmannst@appstate.edu.